



A.V.C. COLLEGE (AUTONOMOUS)

NAAC Reaccredited 'A+' Grade Institution (4th Cycle) (CGPA=3.46/4.00)

NIRF All India Ranking 2024: College Rank Band 101-150

UGC Recognized "College with Potential for Excellence" - Phase I & II

MANNAMPANDAL, MAYILADUTHURAI - 609 305.

ENTREPRENEURSHIP DEVELOPMENT CELL



ABOUT EDC CELL:

The Entrepreneurship Development Cell (EDC) is being promoted in our college to develop institutional mechanism to create entrepreneurial culture and to foster entrepreneurship for generation of wealth and employment among the students community. Ever since its inception, the cell has embarked on its flagship programme of continuous innovative thinking in order to enhance the quality of students. At the same time, the cell also concentrates on the young and rural fronts so as to develop the potential of the rural youth and revamp their traditional mindset. Battling against odds appears to have become something of a habit for the unemployed youth. The EDC tries to extricate these youngsters from their wrangle with employment opportunities by crowning them as young and dynamic entrepreneurs. These dynamic youngsters evolve from the corporate shadows and reach an enviable position. From the position of job seekers, they get ordained as job givers. They expand the availability of jobs, thereby minimizing the Nation's anxiety over the rapidly increasing unemployment rate. The EDC redefines the role of the youth to make them more independent. The youngsters are thus shaken out of their complacent mood regarding their employment opportunities. Such entrepreneurs become icons of success with the help of the prospective tool called innovation. They also cater to the ever growing employment needs of the society. Leaving no stone unturned in their innovative and constructive pathway, they prove to be the heartbeat of Nation's progress and prosperity. Thus, the EDC of our college empowers the youth with entrepreneurial skills.

Vision

Increasing Employability among the young Graduates to stand independently through Learning, Earning and enjoying the fruits of business opportunities.

Mission

Periodical Programmes on motivating the students to become entrepreneurs through seminars, workshop, training and other facilities. Developing institutional mechanism to create entrepreneurial culture and to foster growth of innovation and entrepreneurship amongst the students.

EDC CELL CO-ORDINATORS

CHIEF CO-ORDINATOR :

Dr.S.Dhinesh Sankar -Department of Management Studies

DEPARTMENT CO-ORDINATORS :

Dr.K.Sakthivel -Department of Tamil
Dr.K.Vasudevan -Department of English
Dr.V.Arullanantham -Department of History
Dr.R.Ullamudaiyar -Department of Economics
Dr.K.Ranjith kumar -Department of Commerce
Mr.M.Kandakumar -Department of Mathematics
Mr.K.Rajkumar -Department of Physics
Mr.S.Madhavan - Department of Chemistry
Dr.K.Jayakumar -Department of Botany
Dr.S.Balasubramanian -Department of Zoology
Mr.K.Natarajan -Department of Computer Science
Dr.B.Anandha Priya -Department of Electronic Science
Dr.S.Priyadharshini -Department of Micro Biology
Mr.M.R.Karthik -Department of Management Studies
Mr.R.M.Sundarrajan -Department of Visual Communication
Dr.A.Vidhya -Department of Bio-Technology

Our Programmes :

- Motivational Programmes
- Innovation and Design Thinking Workshops
- EXPO-BAZAR
- Awareness Programmes
- Training on Entrepreneurial Skills

















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