RESUME

1. Name: **Dr.S. SELVI**

2. Designation : Assistant Prof. of Economics

3. Gender: Female

4. Date of Birth: 12/02/66 (50+)5. Educational Qualifications:



S. No.	Degree	College/University	Year of passing	Subjects	Grade/ Percentage
1	Ph.D	A.D.M College for Women,Nagapattinam.	2017	Economics	Commended
2	M.Phil	Dept. of Economics Bharathidasan University, Trichy	1990	Economics	First Class 66
3	PG	A.D.M College for Women, Nagapattinam.	1989	Economics	First Class 72/5 th Rank
4	UG	A.D.M College for Women ,Nagapattinam.	1987	Economics	First Class 67
5	B.Ed	Alagappa University,Karaikudi.	1993	Economics	First Class 70

6. Total Teaching Experience in other institutions

Sl.No.	Name of the Institution	From	То	YY/MM/DD
1	Govt.Arts College for Women, Nilakottai (Guest lecturer)	14.09.2003	31.03.2004	00/06/01
2	Fatima College, Madurai (FIP)	17.11.2004	16.11.2006	02/00/00
3	Fatima College, Madurai	20.11.2006	17.11.2008	01/11/28

7. Total Teaching Experience at AVC College (specify SF/Aided)

	Sl. No.	Institution	From	То	Subjects Taught	Remarks
	1	Self financing	-	-	-	-
ĺ	2	Aided	01.12.2008	Till Date	Economics	-

8. ORIENTATIONS/ REFRESHER COURSES ATTENDED - 4

S.No	O/R	Title of the Course	From	То	Name of the Institution & Place
1	О	68 th Orientation	27.01.2010	23.02.2010	Academic Staff College,Bharathidasan university, Trichy
2	R	NSS Orientation	20.08.2008	29.08.2008	Training & orientation Centre, NSS, Avinashilingam University for women, Coimbatore.
3	R	Refresher Course	10.09.2013	30.09.2013	Academic Staff College, University of Madras, Chennai
4	R	Refresher Course	02.02.2017	22.02.2017	Academic Staff College, University of Madras, Chennai

9. INTERNATIONAL CONFERENCES

International Conference on "Global Recession and its Impact" - Presented a paper on "Global Recession & its Impact on Indian Agriculture" Organized by P.G Department of Economics, Fatima College Madurai on 22rd January 2010.

International Conference on "Environmental Sustainability: Challenges and Strategies" Presented a paper on "Organic Farming – An Appropriate Technology for Environmental Sustainability" Organized by P.G Department of Economics, Fatima College Madurai on 17th and 18th February 2011.

International Conference on Advances in Engineering, Science and Management (ICAESM) Conference on "Environment and Sustainability" and presented a paper on "Organic Farming: Technology for Environment-Friendly Agriculture " Organized by the Department of Science and Humanities, E.G.S.Pillay Engineering College, Nagapattinam 30 and 31 March 2012.

International Conference on "Innovation in Commerce and Management"-Presented a paper on "Women Entrepreneurs in Informal Sector in Mayiladuthurai Town- A study" Organized by P.G Department of Commerce, A.V.C.College, Mayiladuthurai on 10th and 11th August 2015.

10. NATIONAL LEVEL SEMINAR - PAPER PRESENTED 17

National Seminar - Presented a Paper on "Challenges & Prospects of Organic Farming" UGC – Aided, Seminar on "Organic Farming: Trends & Challenges" Organized by Department of Rural Development science, Arul Anandar College (Autonomous) Karumathur, Madurai on 27th & 28th September 2006.

National Seminar on "Environment & Sustainable Development"—Presented a paper on "Organic Farming: An Effective Approach for Sustainable Agricultural development", UGC -Aided organized by P.G Research Department of Economics, Kundhavai Naachiyar Government Arts College (Women) (Autonomous), Thanjavur on 5th & 6th July 2009.

National Seminar on "Strategizing for the Future Challenges of Women"—Presented a paper on "Women Empowerment through Organic Farming: A Case Study "Organized by Department of Economics, A.D.M College for women, Nagapattinam on 24th & 25th July 2009.

National Seminar on "Millennium Development Goals" - Presented a paper on "Issues and Challenges of Women in Agriculture and Allied Activities" – UGC-Aided, National Seminar organized by P.G Department of Economics, A.V.C College Mayiladuthurai on 05th & 06th March 2010.

National Seminar on "Food Grains Production in India :Problems and Prospects - presented a paper on "Organic Farming: An Advisable Alternative Approach for Sustainable Agriculture", organized by Department of Economics, Alagappa University, Karaikudi on October 14th 2011.

National Seminar on "Two Decades of Economic Reforms in India – The Tasks Unfinished"- UGC-Aided presented a paper on "Sustainable Agricultural Production in India", Organized by Department of Economics, Government Arts College (Autonomous), Kumbakonam on January 27th and 28th 2012.

National Seminar on "Second Green Revolution" presented a paper on "The Second Revolution Perception of Fertilizer Consumption Pattern" organized by Association of Economists of Tamil Nadu and Department of Economics, Sri AVVM

Pushpam College, Poondi (Autonomous), Thanjavur during 24rd and 25th March 2012.

National Seminar on "Micro Finance – A Performance Appraisal" presented a paper on "Resurgence of self-help groups in India: A Bird's Eye View", organized by PG and Research Department of Economics, A.D.M College for women, Nagapattinam on 30th and 31st March 2012.

National Seminar on "The role of NGO's in Empowering SHGs Women: Issues and Achievements" presented a paper on "SHGs and Bank Linkages in India", Department of Economics, St. Xavier College (Autonomous), Palayamkottai on 26th and 27st February 2015.

National Seminar on" **Contemporary Issues on International Economics**" Presented a Paper on "*Impact of Gold Price Fluctuations in India- A Study*" Organized by Organized by Department of Economics, Arul Anandar College (Autonomous) Karumathur, Madurai on 12th January 2016.

National Seminar on "Agricultural Production and sustainable Rural Livestock Development in India" in Two Days UGC Sponsored National Seminar on "Issues and Perspectives of Second Green Revolution in India", Organized by PG and Research Department of Economics, Government Arts College (Autonomous), Kumbakonam on 15th and 16th December 2016.

National Seminar on "Make in India and Employment" in Two Day ICSSR Sponsored National Level Seminar on "Make in India: Issues and Challenges" organized by the PG and Research Department of Economics, H.H. The Rajahs College (Autonomous), Pudukkottai on 9th and 10th March 2017.

National Seminar on "Make in India and Employment" in Two Day ICSSR Sponsored National Level Seminar on "Make in India: Issues and Challenges" organized by the PG and Research Department of Economics, H.H. The Rajahs College (Autonomous), Pudukkottai on 9th and 10th March 2017.

National Seminar on "Women Entrepreneurship in Comprehensive Environmental Paradigm Shift in Indian Contex" in Two Days ICSSR Sponsored National Level Seminar on "*SHGs and Bank Linkage Programme in India: An Analysis*" organized by Dept of Commerce V.V.Vanniyaperumal College for Women, Viruthunagar, on 7th & 8th February 2018.(Jointly with Mr.Rajah-Ph.D Scholar).

National Seminar on in a One Day National Seminar on "Population Growth-A Boon or Bane: An Economic Outlook", Participated and Presented a Paper on "Inter-District Variations in Population Distribution in Tamil Nadu" Organised by Department of Economics, Madura College(Autonomous), Madurai, on 30th January 2019.(Jointly with Dr.M.I. Kohilavani, Asst. Prof. of Economics, T.D.M.N.S College).

National Conference on "Sustainable Development and Economic Justice", Participated and Presented a Paper on "Organic Cultivation: An Alternative Approach for Sustainable Agricultural Development" a One Day National Conference Organised by Department of Economics, Government Arts College for Women, Sivagangai, on 24thMarch 2019.(Jointly with Dr.S. Selvi, Asst. Prof. of Economics, A.V.C. College).

National Conference on "Water Resource Management in India Issues and Challenges" "Participated and presented a paper on "Irrigation Development in Tamil Nadu" a Two Days ICSSR Sponsored National Conference on, Organised by Department of Economics, Thiru Vi.ka Government Arts College, Thiruvarur, on 24th and 25th February 2019.(Jointly with Dr.S. Saranya Devi, Asst. Prof. of Economics, A.V.C. College).

National Seminar on "Implications of a Quarter Century Experience Under Structural Transformation in India", and Presented a Paper on "Problems and Prospects of Vegetable Crops Cultivation in India" in a Two Days NABARD & TANSCHE Sponsored National Seminar on Organised by Department of Economics, Presidency College (Autonomous) Chennai, on 20th and 21th March 2019.(Jointly with Dr.S. Saranya Devi, Asst. Prof. of Economics, A.V.C. College).

11. STATE LEVEL SEMINAR - PAPER PRESENTED

State Level Seminar on "Technology of Organic Farming for Rural Development"- presented a paper on "Organic Farming: An Effective Approach for Sustainable Agriculture", organized by Department of Botany Alagappa Govt. Arts College, Karaikudi on 25th & 26th September 2008.

State Level Seminar on "THE RECENT ECONOMIC ISSUES IN INDIA" Presented a Paper on "AN ANALYSIS ON TRENDS IN FOOD GRAINS ECONOMY IN INDIA" UGC — Aided, Seminar Organized by Department of Economics, Sadakathullah Appa College(Autonomous) ,Tirunelveli on 7th March 2014.

12. SEMINAR – PARTICIPATED 10

Seminar on "**Emerging Issues on Human Resources Development**" Department of Economics Vivekananda College, Thiruvedakam on 31st January 2006.

National Seminar on "**Women & Environment**" P.G Department of Economics, Fatima College Madurai on 9th & 10th March 2006.

Inter-Collegiate Seminar on "**Impact of Globalization on Indian Economy**", P.G & Department of Economics Arulmigu Palani Andavar College of Arts & Culture, Palani on 9th February 2007.

Seminar on "**Nutrition Awareness Programme** " Organized by NSS Madurai Kamaraj University & Department of Home Science, Fatima College, On 12th & 13st September 2007.

State level Seminar on "Sustainable Development in India-Prospects& Retrospect's" P.G Department of Economics, Fatima College Madurai on23rd January 2008.

Seminar on "Enhancing the Utility of Library Resources" Organised by IQAC, A.V.C College Mayiladuthurai on 20th & 21st February 2009.

National Symposium on "**Employment for All** " Organised by The Association of Economists of Tamil nadu, Urumu Dhanalakshmi College, Tiruchirappalli on 10th October 2009.

State level Seminar on "**YRC in the Emerging Era of Ecological Disasters**" Organised by Youth Red Cross, Thiagarajar College (Autonomous) Madurai on 8th February 2010.

Zonal Level Seminar on "YRC Programme Officers of Arts & Science Colleges" Organized by Youth Red Cross Zone of BharathidasanUniversity, Tiruchirappall on 28th February 2011.

Seminar on "CURRENT ISSUES IN INDIAN ECONOMY" Department of Economics, A.V.C.College, Mayiladuthurai on 29th September 2014.

13. WORKSHOP ATTENDED 10

State level workshop on "Women's Education for Equality and Empowerment" on 3-4 ^{th March 2006}Organized by Department of Economics, A.D.M. College, Nagapattinam.

State level workshop on "Innovative Teaching and Learning Methodologies in Economics" on 22nd ^{January 2007} Organized by Department of Economics, Fatima College, Madurai.

Workshop on "Emerging Trends in Macro Economic Theory and Pedagogy". Sponsored by UGC, New Delhi on 13th and 14th February 2010, Organised by Department of Economics, Annamalai University at Annamalai Nagar.

Workshop on "*Development of Teaching and Learning*", Organised by Research & Development Cell A.V.C. College (Autonomous) at Mannampandal on 21.03.2010.

Workshop on "Effective Teaching Methods" on 6th & 11th October 2010, Organised by Internal Quality assurance Cell, A.V.C College, (Autonomous), Mannampandal

Workshop on "Question Bank for Part – A questions" on 26th &27 th December 2011, Organised by Internal Quality assurance Cell and the controller of examinations, A.V.C College, (Autonomous), Mannampandal.

National workshop on "Research Writing and Publishing Articles In Social Sciences" on 23rd - 27 th March 2011, Organised by Economics Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar.

National workshop on "Altering Rural Landscapes: Structures,Institutions and Households" on 12 and 13 July 2012, Organised by Department of Economics, Annamalai University, Annamalai Nagar.

Workshop on "Contributions of Milton Friedman" sponsored by Malcom Adisheshaiah @ Elizebeth Trust organized by A.V.C.College (Autonomous), on 10th September 2012.

Workshop on **"Sanga Kalla Magalirin Urimaikalum, Kadamaikalum"** sponsored by Sri Lochani Varatharajalu Foundation organized by Department of Tamil A.V.C.College (Autonomous), on 7 th & 8th March 2018.

14. TRAINING PROGRAMME ATTENDED 1

Participated in the Training programme on "Presentable Powerful Presentation" Organized by A.V.C. College Autonomous, Mayiladuthurai on 21st January 2009.

14. Other Positions Held in AVC College

Sl.No	Position Held	From	To	Nature of Work
1	YRC Programme Officer	2009	2011	Organising First Aid Training,
				Awareness Programmes.
				Conducting sports activities
2	Member Sports Council.	2011	Till Date	
3	Dept Coordinator,	2014	2018	Organizing awareness
	PEKAK Extension.			programmes

15. Positions Held in Other Institutions

1	NSS Programme officer (Fatima College, Madurai)	2004	2008	Organising Special Camps, Awareness and Personality Development Programmes.
2	RRC –Programme Officer- Fatima College, Madurai	2007	2008	Organising HIV Awareness related Activities
3	Member – Board of Studies , A.D.M College for Women, Nagapattinam Board of Studies Member in Economics, (DDE), Alagappa University	2010	2012	Modification and Enrichment of Curriculum . Modification and Enrichment of Curriculum.
4	Aditional Chief Supt. Bharathidasan Univesrsity (ESE-Nov- 2012)	2012	2014	Conduct of Semester Examinations at Affiliated Colleges to BARD.

16. Research Guidance (completed and registered)

Obtained recognition for M.Phil Guideship from Bharathidasan University [Ref. No. 24878/M.Phil/RA/Economics/2014/Dt.06.08.2014]

Sl. No.	Degree	Completed No.	Ongoing No.	Under process
1	M.Phil.	4	1	-

2	Ph.D.	-	_	-

17. Invited Talk/Guest Lecture (2006 onwards): 2

Acted as a Resource Person in Women's Day Celebration organized by the Department of Tamil, A.V.C College (Autonomous) and delivered a lecture on "Sanga Ilakiyathil Magalirn urimaikalum kadamaigalum" on 08.03.2018.

Acted as a Resource Person in Women's Day Celebration organized by the Department of History, A.V.C College (Autonomous) and delivered a lecture on "Women Folk in Agrarian Economy" on 08.03.2019.

18. **Books Published:**

Book Chapters Number 5

- Published a paper on "Sustainable Agricultural Production in India A
 Composite Analysis A Study" Two Decades of Economic Reforms in
 India The Tasks Unfinished (Ed..Dr. J. Govindadass and Dr. R. Rajendran,
 210 215, Highnet Printers, Madurai).
- Published a paper on "The Second Green Revolution Perception of Fertilizer Consumption Pattern" Second Green Revolution ISBN: 978-93-80645-00-1 (Ed. Dr. R. Rajendran. and Dr. T.J.Jayasholan, pp. 314 321, Nathi Publications, Thanjavur).
- Published a paper on "An Analysis of Trends in Food Grains Economy in India" Recent Economic Issues in India, ISBN 13: 978-81-924081-8-7, (Ed. Dr. A.Hamli, K.Sheik Thamby, M.Sulthana Barvin & S.M.A. Syed Mohamed Khaja, pp.74-81, Muhammad Taahaa Publications, Tirunelveli)
- Published a paper on "The Second Green Revolution Perception of Land Utilisation Pattern: A Descriptive Analysis", "Issues and Perspectives of Second Green Revolution in India", ISBN: 978-81-92581-3-2 (Ed. Dr. R. Rajendran. & T.Thamizhvanan), Glow Plus Publishers, Chennai, pp. 98 102. ISBN-978-81-92581-3-2.

• Published a paper on ""Sanga Ilakiyathil Magalirn urimaikalum
kadamaigalum", Anbaram, Research Department of Tamil "Irul udaikum
olli tuligal", (ED.Dr.Manjula and Mrs. Kanimozhi).
19. Book review Number -
20. Research Articles Published : Number
21. E- Journal Number 5
Selvi.S and R.Karthikeyan 2012 " Organic Farming : Technology for Environment-Friendly Agriculture " Organized by the Department of Science and Humanities, and published by the Coimbatore Institute of Information Technology ISBN No. 978- 81- 909042-2-3 E.G.S.Pillay Engineering College, Nagapattinam on 30 and 31 March 2011.
S.Selvi & S.Saranya Devi Published a paper on "Women Entrepreneurs in Informal Sector in Mayiladuthurai Town- A study", International Journal of Advanced Scientific Research & Development (IJASRD), p- ISSN: 98 – 103; e-ISSN: 2395 – 6089.
S. Selvi, Dr.A. Valliammai has published research paper on "Organic Farming for Sustainable Development in Cauvery delta region: an analysis." in International Journal of Business and Administration Research Review (IJBARR) peer reviewed and referred journal, Volume- 2, Issue- 15, September 2016, pp. 120-125." Online ISSN: 2347-856X impact factor: 3.853.
S.Selvi, Dr.A.Valliammai has published research paper on "Economics of paddy Cultivation in Tamil Nadu: an analysis." in International Journal of Management And Social Science Research Review (IJMSRR) peer reviewed and referred journal, Volume- 1, Issue- 27, September 2016, pp. 180-185." Online ISSN: 2349-6746, impact factor: 3.996
S.Selvi & S.Saranya Devi has Published paper on "Fruit crops Cultivation In India: An Overview", Bodhi International Journal of Research in Humanities, Arts and Science Vol. 2, Issue.1, ISSN- 2456-5571, April, 2018, PP.24-28. Impact Factor:2.135
22. Proceedings Published in Seminars/Conferences etc., 7
SELVI. S & V. SUTHACINI, 2006 "Challenges & Prospects of Organic Farming" LIGC – Aided Seminar on "Organic farming: Trends & Challenges"

organized by Department of rural development science, Arul Anandar College (Autonomous) Karumathur, Madurai.

- **SELVI. S.**, 2010 "Issues and Challenges of Women in Agriculture and Allied Activities" UGC- Aided, National Seminar on "Millennium Development Goals" organized by P.G Department of Economics, A.V.C College Mayiladuthurai.
- **SELVI. S** & A. Mahendran 2011 "Organic farming In Tamil nadu: An Economic Sanctum A study 31st Annual Conferences of Association of Economists of Tamil nadu .Department of Economics , Aditanar college of Arts & Science Tiruchendur.
- **SELVI. S and R.KARTHIKEYAN** 2012 "Organic Farming: Technology for Environment-Friendly Agriculture" Organized by the Department of Science and Humanities, and published by the Coimbatore Institute of Information Technology ISBN No. 978- 81- 909042-2-3 E.G.S.Pillay Engineering College, Nagapattinam on 30 and 31 March 2011.
- **SELVI .S 2012 "Sustainable Agricultural Production in India A Composite Analysis A Study"** Two Decades of Economic Reforms in India The Tasks Unfinished (Ed.Dr. J. Govindadass and Dr. R. Rajendran, 210 215, Highnet Printers, Madurai).
- **SELVI.S** 2015 "The Role of Ngo's in Empowering Shgs Women: Issues and Achievements", Department of Economics, St.Xavier College (Autonomous), Palayamkottai on 26th and 27st February 2015.
- **SELVI.S** and **S.SARANYA DEVI** 2019"*Problems and Prospects of Vegetable Crops Cultivation in India*" in a Two Days NABARD& TANSCHE Sponsored National Seminar on **Department of Economics, Presidency College (Autonomous) Chennai,** on 20th and 21th March 2019.
- 23. Article in Popular Magazine Number -
- 24. Visits Abroad (only Research purposes viz., PDF, Seminar, Conferences, Short term courses, Workshops, Visiting Fellow etc.,)

Country – purpose - duration

- Nil-

25. Minor Projects undertaken:

Sl.	Title of the Project		Duration		Ongoing/
No	The of the Project	Agency	Duration	Total Cost	Completed

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26.Major Projects undertaken

Sl. No	Title of the Project	Agency	Duration	Total Cost	Ongoing/ Completed
	-	-	-	-	

27. Project applied as on date

Sl. No	Title of the Project	Agency	Total Cost

- 28. Memberships in Professional Bodies (other than Board of Studies, Academic Council etc.)
 - ➤ Life Member, Economist Association of Tamil Nadu
- 29. Any Other Honors (Awards from State, National, International and NGOs)
- 30. Residential Address:

(Including Land line, Mobile number and e-mail ID)

74 Mayuranathar North street,

Mayiladuthurai

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Tamil Nadu.

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