

## Staff Profile



1. Name: Dr. R. VANITHA.
2. Gender: Male / Female : FEMALE.
3. Age as on 1.1.2011 - 51 years & D.o.B: 15. 2. 1968
4. Educational Qualifications:

| S. No. | Degree   | College/University      | Year of passing | Subjects  | Grade/ Percentage |
|--------|----------|-------------------------|-----------------|-----------|-------------------|
| 1      | Ph.D     | Poompuhar College/ BARD | 2018            | Economics | Commended         |
| 2      | M.Phil   | Bharathdasan University | 1994            | Economics | 74                |
| 3      | M.A.,    | A.V.C. College          | 1992            | Economics | 65                |
| 4      | B.A.,    | D. G. G. arts college   | 1990            | Economics | 58                |
| 5      | M. B. A. | Alagappa University     | 2012            | Marketing | 58                |

5. Total Teaching Experience as on 31.08.2012 : 18 Years

| Sl. No. | Name of the Institution | From       | To        | YY//MM/DD        |
|---------|-------------------------|------------|-----------|------------------|
| 1       | AVC College             | 16.06.1999 | Till date | 18 yrs 02 months |

6. Total Teaching Experience at AVC College (specify SF/Aided) as on 1.1.2011

| Sl. No. | Institution    | From       | To        | Subjects Taught | Remarks |
|---------|----------------|------------|-----------|-----------------|---------|
| 1       | Self financing | 16.06.1999 | Till date | Economics       | -       |
| 2       |                |            |           |                 | -       |

- 7.. Seminar Atteded

4

| Name of Seminar                               | Name of the Place and Date  | Sponsoring Agency |
|---|---|-------------------|
| Seminar on “ Tally .ERp 9 & Office Automation | A.V.C.College ( Autonomous), Mannampandal<br>27 <sup>th</sup> & 28 <sup>th</sup> March,2012 | UGC New Delhi     |
| Participated in the UGC                       | AVC College   |                   |

|  |   |                           |
|--|---|---------------------------|
| aided a one day seminar on “CONSUMERISM” organized by the PG Research Department of Commerce on 15 <sup>th</sup> March 2013, | (Autonomous) Mannampandal, Mayiladuthurai                     | UGC Aided                 |
| Participated in the State Level Seminar on “Emerging Trends in Banking “   | AVC College (Autonomous) PG & Research Department of commerce | AVC College (Autonomous)  |
| Participated in the International seminar on “Globalization – A Swot Analysis” on 22 <sup>nd</sup> September, 2016.          | Idhaya College For Women on 22 <sup>nd</sup> September, 2016. | Idhaya College for women. |
|  |   |                           |

7. Workshops attended –Number

2

| <b>Name of Workshop</b>                         | <b>Name of the Place and Date</b>   | <b>Sponsoring Agency</b> |
|---|---|--------------------------|
| Work shop on Question Bank for Part-A questions | A.V.C.College ( Autonomous), Mannampandal 26 <sup>th</sup> & 27 <sup>th</sup> December,2011 | UGC New Delhi            |
| One day workshop on scientific writing          | Held on 11 <sup>th</sup> October 2014 in AVC College (Autonomous), Mannampandal             | UGC Aided                |

8. Training programmes attended -Number

1

| <b>Name of the Training Programme</b>                          | <b>Name of the Place and Date</b>   | <b>Sponsoring Agency</b>                        |
|--|---|---|
| Faculty Improvement Programme on “ Effective Teaching Methods” | A.V.C.College ( Autonomous), Mannampandal 6 <sup>th</sup> to 11 <sup>th</sup> October,2010. | I A.V.C.College ( Autonomous), Mannampandal QAC |

9. Conference Attended

- (i) Participated in the International conference on Innovation in commerce and Management” held during 10<sup>th</sup> and 11<sup>th</sup> August, 2015, organized by PG & Research Department of commerce AVC College (Autonomous), Mannampandal, Mayiladuthurai.

Paper Published:

- (i) A paper published entitles on marketing of electronic home appliances - A case study of associated marketing agencies (AMA) in Mayiladuthurai town. International Journal of Advanced Scientific Research and Development (IJASRD), P.ISSN 2394-8906(e-ISSN 2395-6089. [www.ijasrd.org.pp418-421](http://www.ijasrd.org.pp418-421)).
- (ii) A paper published entitles on Women Enterprises in Tanjore District- An analysis. International Journal of Advanced Scientific Research and Development (IJASRD), P.ISSN 2394-8906(e-ISSN 2395-6089. [www.ijasrd.org.pp361-366](http://www.ijasrd.org.pp361-366)).

10. Other Positions Held in AVC College:

| Sl. No | Positions held                 | From | To   | Nature of work                                     |
|--------|--------------------------------|------|------|--|
| 1.     | Member in fine arts committee  | 2010 | 2011 | Co-ordination of students in fine arts activities. |
| 2.     | Member in discipline committee | 2010 | 2011 | Maintains students discipline                      |

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