

## **RESUME**



1. Name: **Dr. M. MAHALAKSHMI**
2. Designation : Assistant Prof. of Economics
3. Gender: Female
4. Date of Birth : 20/06/77
5. Educational Qualifications: M.A., M.Phil., Ph.D.,

S. No.	Degree	College/University	Year of passing	Subjects	Grade/ Percentage
1	Ph.D	A.D.M. College for Women(Autonomous), Nagapattinam.	July 2012	Economics	Commended
2	M.Phil	A.V.C. College (Autonomous), Mayiladuthurai.	Dec. 2001	Economics	First class with Distinction aggregation of 77%
3	PG	D.G.G Arts College for Women, Mayiladuthurai.	May 2000	Applied Economics	University First Rank, First Class with aggregation of 70%
4	UG	D.G.G. Arts College for Women, Mayiladuthurai.	May 1998	Economics	First Class with aggregation of 61%

### **6. Total Teaching Experience in other institutions**

Sl.No	Name of the Institution	From	To	YY/MM/DD
1.	A.D.M. College for Women(Autonomous), Nagapattinam.	18.09.2009	26.04.2013	03/04/08

### **7. Total Teaching Experience at AVC College (Specify SF/Aided)**

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1	Self financing	-	-	-	-
2	Aided	12.10.2013	Till Date	Economics	-

**8. Orientations/ Refresher courses attended - Total** 2

S.No	O/R	Title of the Course	From	To	Name of the Institution & Place	Grade
1.	O	107 <sup>th</sup> Orientation Programme	06.05.2015	02.06.2015	UGC-Human Resource Development Centre, Bharathiar University, Coimbatore-641 046, Tamil Nadu.	A
2.	R	UGC-Sponsored-Refresher Course in Women Studies-Gender Sensitization (ID)	23.11.2018	13.12.2018	UGC-Human Resource Development Centre, Bharathiar University, Coimbatore-641 046, Tamil Nadu.	A

**9. INTERNATIONAL CONFERENCES -** 3

1. Presented a Paper on ***“The Progress of Rural Education in Tamilnadu,”*** in Two days International Conference on **“Transformation of India in to High Growth Economy: Needs Policies Challenges and Opportunities”**, Organized by **PG and Research Department of Economics, Erode Arts and Science College (Autonomous), Erode** on 9<sup>th</sup> &10<sup>th</sup> February 2019. (Jointly with **Mr. R. Prabakaran**, Asst. Prof. of Economics, A.R.C. College).
2. Participated and Presented a Paper on ***“A study on the usefulness of Online Advertising on integrated Marketing communication”*** in a One day International Conference on **“Modern Trends in Accounting, Banking and Digital Marketing”**, Organized by **Department of Commerce, Erode Arts and Science College (Autonomous), Erode** on 22<sup>th</sup> February 2019. (Jointly with **Dr. B. Karthikeyan**, Asst. Prof. of Economics, A.V.C. College). Participated and
3. International Conference on ***“Innovation in Commerce and Management*** Presented a paper on **“Entrepreneurship Means for Rural Development: A vision”** Organized by P.G and Research Department of Commerce, AVC College, Mannampandal, Mayiladuthurai on 10<sup>th</sup> and 11<sup>th</sup> August, 2015.

**10. NATIONAL CONFERENCES -** 1

1. NABARD Sponsored Two days National Level Conference on **“Crisis in Agriculture of Tamil Nadu”**, Presented a paper on **“Micro Credit in India”** Organized by P.G and Research Department of Economics, Government Arts College (Men), Krishnagiri on 28<sup>th</sup> and 29<sup>th</sup> July, 2016.

11. NATIONAL LEVEL SEMINAR - PAPER PRESENTED -

17

1. UGC Sponsored National level Seminar on – **“Millennium Development Goals”**-Presented a paper on **“Millennium Development Goals for eradication of Poverty”** Organized by P.G and Research Department of Economics, A.V.C College(Autonomous), Mannampandal, Mayiladuthurai on 5<sup>th</sup> & 6<sup>st</sup> March 2010.
2. UGC Sponsored National level Seminar on – **“Renewable Energy an Amazing Resource”**-Presented a paper on **“Development of Renewable Energy Sources”** Organized by P.G and Research Department of Physics, A.D.M College for women (Autonomous), Nagapattinam on 20<sup>th</sup> & 21<sup>st</sup> January 2011
3. UGC Sponsored National level Seminar on **“Issues of FDI in India”**– Presented a paper on **“FDI and Economic Growth”**, Organized by P.G and Research Department of Economics, Bharathidasan University on 27<sup>th</sup> & 28<sup>th</sup> January, 2011.
4. UGC Sponsored National level Seminar on **“Fiscal Federalism in India”** - Presented a paper on **“Working of Finance Commission in India”** organized by P.G and Research Department of Economics, Rajah Serfoji Govt. College, Thanjavur on 30<sup>th</sup> & 31<sup>st</sup> January 2011.
5. Regional level Seminar on **“Problems and Prospects of Indian Economy”** presented a paper on **“Current Problems of Indian Economy”**, organized by P.G and Research Department of Economics, A.V.V.M. Sri Pushpam Collge, (Autonomous) Poondi on 5<sup>th</sup> August 2011
6. UGC Sponsored National level Seminar on – **“Food Insecurity,”**- Presented a paper on **“Food Insecurity and Health”** Organized by P.G and Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 23<sup>rd</sup> & 24<sup>th</sup> September 2011.
7. National Level Seminar on **“Urbanization and Environmental Issues in India”**- presented a paper on **“Environmental Problems and Issues relating to Urbanization in India.”** Organized by P.G and Research Department of Economics Seethalakshmi Ramasamy Collge (Autonomous), Tiruchirappalli on September 22<sup>nd</sup> and 23<sup>rd</sup> , 2011.
8. National Level Seminar on **“ Second Green Revolution”** presented a paper on **“Impact of Food Security on Health”** organized by Association of Economists of Tamil Nadu and PG and Research Department

of Economics, Sri AVVM Pushpam College (Autonomous), Poondi (Autonomous), Thanjavur during 24<sup>rd</sup> and 25<sup>th</sup> March 2012.

9. UGC Sponsored National Level Seminar on “**Micro Finance – A Performance Appraisal**” presented a paper on “**Micro Finance and SHGs in India**”, organized by PG and Research Department of Economics, A.D.M College for women (Autonomous), Nagapattinam on 30<sup>th</sup> and 31<sup>st</sup> March 2012.
10. UGC & CRSI Sponsored National Conference on “**Green Chemistry and its Global Perspectives (GCCP-2013)**” Presented a Paper on “**Green Chemistry and its Global Perspectives (GCCP-2013)**” Organized by PG and Research Department of Chemistry A.D.M. College for Women (Autonomous), on 8<sup>th</sup> & 9<sup>th</sup> March 2013.
11. UGC Sponsored National Seminar on – “**Sectoral Trends and Issues in India**”-Presented a paper on “**A Service Sector and Economic Growth in India -A Sectoral Analysis**” Organized by P.G and Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25<sup>th</sup> February 2014.
12. UGC Sponsored National Seminar on – “**Labourers in Farm Economy**”-Presented a paper on “**Agricultural Labourers in India**” Organized by P.G and Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25<sup>th</sup> & 26<sup>th</sup> August 2014.
13. UGC Sponsored National Seminar on – “**Labourers in Farm Economy**”-Presented a paper on “**Agricultural Labourers in India**” Organized by P.G and Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25<sup>th</sup> & 26<sup>th</sup> August 2014.
14. UGC Sponsored National Seminar on – “**Impact of Urbanization in India**”-Presented a paper on “**Urbanization and its impact on Environment**” Organized by Department of Economics, Kandaswami Kandar’s College, (Autonomous), Velur-Nammakkal, 6<sup>th</sup> & 7<sup>th</sup> March 2015.
15. Participated and Presented a Paper on “**Women Empowerment in India: Issues and Challenges**” in Two Days UGC Sponsored National Seminar on “**Challenges of Human Development in India**, Organised by PG and Research Department of Economics, Annamalai University on 5<sup>th</sup> and 6<sup>th</sup> October 2016.
16. Participated and Presented a Paper on “**Make in India and Employment**” in ICSSR Sponsored National Level Seminar on “**Make in India: Issues and**

**Challenges**”, organized by the **PG and Research Department of Economics, H.H. The Rajahs College (Autonomous), Pudukkottai** on 9<sup>th</sup> and 10<sup>th</sup> March 2017.

17. Participated and Presented a Paper on **“Micro, Small and Medium Enterprises in India: Contributions Problems and future Prospects”** a One day National Seminar on **“National Seminar on MSME’S Prospects and Challenges”**, Organized by **Department of Commerce and Management Studies, Sengamala Thayaar Educational Trust Women’s College and STET School of Management, Mannargudi** on 30<sup>th</sup> January 2019. (Jointly with **Mr. R. Prabakaran**, Asst. Prof. of Economics, A.R.C. College).

**12. STATE LEVEL SEMINAR - PAPER PRESENTED - 1**

1. State Level Seminar on **“Emerging Trends in Tourism Marketing”** presented a paper on **“Marketing in Tourism”**, organized by PG and Research Department of Commerce, A.D.M College for women (Autonomous), Nagapattinam on **28<sup>th</sup>** March 2012.

**13. NATIONAL LEVEL SEMINAR – PARTICIPATED - 2**

1. UGC sponsored one day seminar on **“Current Issues in Indian Economy”**, organized by A.V.C. College (Autonomous), Mayiladuthurai on 20.09.2014.
2. UGC sponsored two days National seminar on **“Challenges and funding opportunities for women”**, organized by Central University of TamilNadu, Thiruvarur on 4<sup>th</sup> and 5<sup>th</sup> February 2016.

**14. PUBLICATIONS - PAPERS PUBLISHED - 12**

1. **M. MAHALAKSHMI (2019) *The Progress of Rural Education in Tamilnadu, Impact: International Journal of Research in Humanities, Arts and Literature(Impact: IJRHAL)*, Vol.07, Special Issue 3, ISSN 2347-4564,ISSN (O) 2321-8878 Feb. 2019, Pp. 232-236.**

**Impact Factor: 3.7985**

2. **M. MAHALAKSHMI (2019) *A study on the Usefulness of Online Advertising on integrated Marketing Communication Online International Interdisciplinary Research Journal* (UGC New Delhi Approved journal No-46964) Vol. 09, Special Issue-(01), ISSN-2249-9598, Feb., 2019, Pp.64-73.**

**Impact Factor: 5.818**

3. **M. MAHALAKSHMI (2019) *Quality Improvement to Rural Education Development in India*, Journal of Emerging Technologies and Innovative Research(JETIR), Vol. 6, Issue-1, ISSN- 2349-5162, January,2019, Pp.644-648.**  
**Impact Factor: 5.87**
4. **M. MAHALAKSHMI (2018) *Municipal Solid Waste Management in Urban and Urban Fringe Area in Tamil Nadu – A comparative Study*, International Journal of Business and Administration Research Review, Vol. 1, Issue-23, ISSN- 2348-0653, E- ISSN-2347-856X, July-Sep,2018,PP. 50-55.**  
**Impact Factor: 5.47**
5. **M. MAHALAKSHMI (2018) *Perspective impact of GST on Agricultural Sector in India: An Exploratory Analysis*, Bodhi International Journal of Research in Humanities, Arts and Science , Vol. 2, Issue.1, ISSN- 2456-5571, April, 2018,**  
**Impact Factor: 2.135**
6. **M. MAHALAKSHMI (2018) *Impact of Goods and Service Tax in Agricultural Sector in India*, Kisan World, ISSN 0971-9229 July: 2018 Vol.45 No.07.**
7. **M. MAHALAKSHMI (2015) *Environmental impact of Tourism in Tamil Nadu* in Southern Economist ISSN 0038-4046 Administrative & Editorial Office, Bangalore-560 003 Volume 54, No.14, November 15, 2015.Pp.40-43.**
8. **M. MAHALAKSHMI (2013) ““Impact of Food Security on Health”, “Second Green Revolution”, ISBN 978-93-80645-00-1, Ed. Dr. R.Rajendran & Dr. T.J. Jayasholan, Thanjavur-613 001. Pp. 82-88.**
9. **M. MAHALAKSHMI (2012) ““Environmental Problems and Issues relating to Urbanisation in India”, “Urbanisation and Environmental Issues in India”, ISBN: 978-81-909490-4-0, Ed .Dr.Mrs. V.Revathy,Mrs.B.Komala and Mrs. P. Manickachellam, Tiruchirappalli-620 002, Pp124-127.**
10. **M. MAHALAKSHMI (2012) “Food Insecurity and Health”, “Food Security”, ISBN: 978-81-920478-2-9 Ed. Dr. D. Kumar, Pp. 801-8012, Divine Publishers, Tiruchirappalli, 2012.**
11. **M. MAHALAKSHMI (2011) ““Impact of climate change on agriculture in rural areas”, “Rural Economics Issues and Challenges” ISBN: 978-81-920478-0-5 Ed. Dr. D. Kumar, Divine publishers, Tiruchirapalli-620 021, Pp182-191.**
12. **M. MAHALAKSHMI (2011) “Working of Finance Commission in India”, “Fiscal Federalism in India” ISBN: 978-93-80505-05-3 Ed. Dr. P. Natarajan, Nathi Publications, Thanjavur-613 001. Pp 263-269.**

### 15. TRAINING PROGRAMME ATTENDED

Participated in the Training programme on “**WINTER SCHOOL**” Organized by A.V.C. College Autonomous, Mannampandal, Mayiladuthurai on November 2013.

Participated in the Training programme on “**FACULTY DEVELOPMENT PROGRAMME**” Organized by A.V.C. College Autonomous, Mayiladuthurai on 24th January 2015.

### 16. Other Positions Held in AVC College

Sl.No	Position Held	From	To	Nature of Work
1.	Disciplinary Committee	2014	Till Date	
2.	PEKAK magazine Committee	2017	2018	
3.	Dept. Coordinator-PEKAK Extension Programme	2018	-	

### 15. Positions Held in Other Institutions

1	Coordinator in Journal Club A.D.M College for Women (Autonomous), Nagapattinam	2011to2012	Organizing by Dept. of Economics, - improve knowledge and Skills
2	Coordinator in General Club A.D.M College for Women (Autonomous), Nagapattinam	2011to2012	Awareness related Activities
3	A speech given in FM Radio, Karaikal	2008	Vazhayosai- Awareness related programmes.
4	Chief guest in Fine Arts	2015	Rabiammal Ahamed Maideen College for women, Tiruvarur.

## 16. Research Guidance (Completed and registered)

1. Obtained recognition for M.Phil Guideship from Bharathidasan University [Ref. No. **24877**/M.Phil/RA/Economics/2014/Dt.06.08.2014]
2. Obtained recognition for Ph.D. Research Advisorship from Bharathidasan University [Ref. No. **00920**/Ph.D2/Economics/Recog/2015/Dt.16.03.2015]

Sl. No.	Degree	Completed No.	Ongoing No.	Under process
1	M.Phil.	10	2	-
2	Ph.D.	-	2	-

## 17. List of M. Phil Dissertations guided:

Sl.No.	Name	Year	Topic
1	R. Rajalakshmi (M13F9108)	2013 - 14	A Study on Rural Women Maternal Health with Special Reference to Mayiladuthurai -Taluk in Nagapattinam District (2012-2013).
2	M. Archana (M13F9106)	2013 - 14	A Study on Environmental analysis of Tourism Industry in Nagapattinam District.
3	R. Rajathilaga (M14F9103)	2014 - 15	A Study on Performance of Agricultural Production in Thiruvidadaimarthur Taluk, Thanjavur District.
4	M. Rathika (M14P9202)	2015 - 16	A Study on Climate Change and Cropping Pattern in Tamil Nadu.
5	K. Jayamurthi (M15P9204)	2016 - 17	A Study on Economic Status of Landless Agricultural labour in Arapallam village at Nagapattinam District.
6	M.Sakthivel (M15P9203)	2016 - 17	A Study on Production and Productivity of Coconut Crops in India.
7	R. Banupriya (M16F9101)	2016 - 17	A Study on problems of Agriculture Labour with Special Reference to Thalainayar Block Vedaranyam Taluck, Nagapattinam District.
8	K. Manivannan (M16P9208)	2016-18	An Economic Study of Paddy Cultivation in Udayarpalayam taluk, Ariyalur District.
9	A.Abdhul Rasheed (M16P9201)	2016-18	A Study on Municipal Solid Waste Management in Town and Extension Area of Sirkali, Nagai District
10	R.Balaji (M16P9203)	2016-18	A Study on Financial Performance of the District Central Co-Operative Bank Limited, Cuddalore



18. Research Articles Published: Number 

12
----

19. E- Journal Number 

-
---

20. Proceedings Published in Seminars/Conferences etc., \_Number 

-
---

21. Article in Popular Magazine Number

22. Visits Abroad (only Research purposes viz., PDF, Seminar, Conferences, Short-term courses, Workshops, Visiting Fellow etc.,)

Country – purpose - duration

23. Minor Projects undertaken:

Sl. No	Title of the Project	Agency	Duration	Total Cost	Ongoing/ Completed
.					

24. Major Projects undertaken

Sl. No	Title of the Project	Agency	Duration	Total Cost	Ongoing/ Completed
.	-	-	-	-	--

27. Project applied as on date

Sl. No	Title of the Project	Agency	Total Cost
.			

28. Memberships in Professional Bodies (Other than Board of Studies, Academic Council etc.)

29. Any Other Honors (Awards from State, National, International and NGOs)

30. Residential Address: (Including Land line, Mobile number and e-mail ID)

N0.63, New Street  
Mayiladuthurai, Nagi District – 609 001.  
Tamil Nadu. Mobile Number: 9442338847  
E-mail: [drmmavc@gmail.com](mailto:drmmavc@gmail.com).

\*\*\*\*\*

