

1. Name: **Dr. B.KARTHIKEYAN**
2. Gender: Male / Female : Male
3. Age as on 1.5.2019 & D.O.B: (DD/MM/YY): 33. (29 -11- 85)
4. Teaching Experience : 23.05.2016 Onwards
5. Area of Specialization : Development Economics
6. Educational Qualifications: **M.A., M B A., PGMIS., M.Phil., Ph.D.**



S. No.	Degree	College/University	Year of passing	Subjects/ specialization	Grade/ Percentage
1	PhD	Erode Arts and science college, Erode.	Nov 02, 2015	Development Economics	Highly commended
2	M.PHIL	University of Madras Chennai	Nov 2011	Economics	68%
3	MA	Bharathiar University, Coimbatore	April 2009	Business Economics	73%
4	MBA	Bharathiar University, Coimbatore.	June 2009	Human Resource Management	65%
5	B.A	Erode Arts and science college, Erode.	April 2006	Economics	67%
6	HSC	Govt. Higher Secondary School, Kandampalayam.	March 2003	Tamil Medium	68%
7	SSLC	Govt. Higher Secondary School, Kandampalayam.	March 2001	Tamil Medium	64%

Thesis / Dissertation/ Project Details

- Doctor of Philosophy (Ph.D) in Economics. **Thesis title : AN EMPRICAL ANALYSIS OF SOCIO-ECONOMIC CONDITIONS AND HUMAN RIGHTS STATUS OF HOME-BASED WOMEN WORKERS IN ERODE DISTRICT OF TAMIL NADU**
- Master of Philosophy (M.Phil) in Economics, **Dissertation title: SOCIO-ECONOMIC CONDITIONS OF THE IN- MIGRANTS: A CASE STUDY OF ERODE DISTRICT, TAMIL NADU**

- Master of Arts (M.A) in Business Economics, **Project title: THE COMPARISON OF HEALTH PROBLEM: NORTH AND SOUTH COIMBATORE**
- Master of Business Administration (M.B.A) in Human Resource Management, **Project title: A STUDY OF EMPLOYEE RECOGNITION PROGRAMME AT GRT GRAND, CHENNAI**

7. Total **Teaching Experience** as on 22.10.2018

Sl. No	Name of the Institution	From	To	YY//MM/DD
1	AVC College	2016	Till Date	2yrs 11month and 02 days
2	Others	---	---	---

- Working as a project associate in **INDIAN COUNCIL FOR SOCIAL SCIENCE RESEARCH MAJOR RESEARCH PROJECT- CENTRAL GOVERNMENT OF INDIA** for 1 year 6 months (2013 July – 2014 December).
- 1 year (2014 June – 2015 April) Teaching experience (Lecturer) in Erode Arts & Science college (Autonomous), Erode.

8. Total **Teaching Experience** at AVC College (specify SF/Aided) as on 1.1.2018

Sl. No	Institution	From	To	Subject	Remarks
1	Aided	2016	Till Date	Economics	-
2	-	-	-	-	-

9. **Orientations/ Refresher courses** attended - Total

1

Sl. No	O/R	Title of the Course	From	To	Name of the Institution and Place
1	O	Orientation Course	01.02.18	28.02.18	Pondicherry university

INTERNATIONAL / NATIONAL / REGIONAL CONFERENCES

PAPER PUBLICATIONS - 9

1. **A Study on the Usefulness of Online Advertising on Integrated Marketing Communication**, Online International Interdisciplinary Research Journal, , ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (03), Pp 65-73
IMPACT FACTOR: 5.818
2. **Foreign Direct Investment in Banking Sector- A Boon in Disguise**, Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (03), 158-163
IMPACT FACTOR: 5.818
3. **Impact of GST on Textile Industry in India, Impact: International Journal of Research in Humanities, Arts and Literature (Impact: IJRHAL), Vol.07, Special Issue 3, ISSN 2347-4564, ISSN (O) 2321-8878 Feb. 2019,**
4. **Rural Women Entrepreneurship- The Dynamics of Progress and its Reversal, An impact of MGNREGP and women empowerment – a state-wise performance in India, Sri Murugan publication, Pp 27-29, ISBN: 978938142570. (2016),**
5. **Application of ICT In Rural Development: Opportunities and Challenges** Emperor International Journal of Finance And Management Research, ,ISSN:2395-5929. (Jointly with Mr.S.PRABAKARAN & Mr.K.SHYAM) (2016)
6. **Rural Entrepreneurship Development in India- Challenges and Prospects, Problems and Prospects of Women Entrepreneurship in India,** pp 61-63, ISBN: 9788192476438, Innovative Intellectual Publication. (Jointly with Dr.N. Mani) (2015)
7. **Socio- Economic Conditions of Home Based Women Coconut Leaves Weavers in Erode District of Tamil Nadu, Impact of Agricultural Development in India: Challenges and Prospects,** pp 83-90, ISBN: 9788192476421, Innovative intellectual publication. . (Jointly with Dr.N. Mani) (2014)
8. **Present Status of PDS in India-An Overview, Food Inflation, , , Divine Publishers.** ISBN:9788192047836pp 22-31. (Jointly with Dr.N. Mani) (2013)

9. **Present Status of Agriculture Sector in India-An Overview, Peninsular Economist**, Volume-XXV/ No.1/ ISSN: 09768270, Divine Publishers.(Jointly with Dr. M.SARAVANAN) (2012)

PAPER PRESENTATIONS IN SEMINAR AND CONFERENCES - 18

1. **The Present Status of Agricultural Sector in India -An Overview** paper presented in the 33rd Annual Conference of Association of Economist of Tamil Nadu organized by the Dept.of. Economics, Periyar University Salem, on 27th & 28th October, 2012.
2. **Present Status of PDS in India- An Overview** paper presented in the UGC sponsored National Seminar on Food Inflation organized by PG and Research Department Economics, Erode Arts And Science College(Autonomous),Erode, on 4th & 5th January 2013
3. **India's latest and largest workfare program: Evaluation and Recommendations** paper presented in the UGC sponsored **National Seminar on Problems and Prospects of Mahatma Gandhi National Rural Employment Guarantee Programme** organized by Post-Graduate And Research Department Of Economics, Erode Arts And Science College(Autonomous), Erode, on 7th February 2014
4. **Impact of Inflation** paper presented in the 3rd **International Conference** on Competency Building Strategies in Business and Technology for Sustainable Development organized by Sri Ganesh School of Business Management, Salem held on 25th February 2014
5. **The Role of Technology in Agriculture With Special Reference to Erode District. ICSSR sponsored National Seminar on Rural Agricultural Development in India: Challenges and Prospects** Organized by the Department of Management, Kamadhenu Arts and Science College, Sathiyamangalam, Erode on 9th & 10th January,2014
6. **World trade organization and agriculture in India- an overview. ICSSR sponsored National Seminar on Rural Agricultural Development in India: Challenges and Prospects** Organized by the Department of Management, Kamadhenu Arts and Science College, Sathiyamangalam, Erode on 9th & 10th January,2014

7. **Status of Women Entrepreneurship in Rural India** paper presented in the one day **State Level Seminar on Environmental Impact of Water and Sanitation** organized by the Department of Economics and Centre for Research, Ayya Nadar Janaki Ammal College, Sivakasi on 7th March 2014
8. **Socio-Economic Conditions of Home-Based Women Coconut Leaves Weavers in Erode District of Tamil Nadu Paper** presented in the UGC sponsored **National Seminar on Labourers in Farm Economy** organized by the PG & Research Dept.of. Economics, Jamal Mohamed College, Tiruchirappalli on 25th & 26th August 2014
9. **Gender Issues: The Role of Women in Agriculture Sector** paper presented in the UGC sponsored National Seminar on Labourers in Farm Economy organized by the PG & Research Dept.of. Economics, Jamal Mohamed College, Tiruchirappalli on 25th & 26th August 2014
10. **An Empirical Study of Agriculture Labour in India I** paper presented in the UGC sponsored National Seminar on Labourers in Farm Economy organized by the PG & Research Dept.of. Economics, Jamal Mohamed College, Tiruchirappalli on 25th & 26th August 2014
11. **Indoor Air Pollution in India- A Major Environmental and Public Health Concern** paper presented in the UGC sponsored **National Symposium** on “Ways to Achieve Green Environment and its Impact on Indian Economy” Organized by the Department of Economics, Saraswathi Narayanan College, Perungudi, Madurai on 9th & 10th October 2014
12. **Women’s Empowerment Through Microfinance** paper presented in the **National Conference** on Indian Insurance Industry: Sustainability In the Era Of Globalization Organized By the GRD School Of Commerce & International Business, Dr.G.R. Damodaran College of Science, Coimbatore on 13 March 2014
13. **Womens Rights in India: Problems and Prospects** paper presented in the **National Level Seminar on Comprehensive Study on Indian Economy** organized by the PG& research Dept.of. Economics, Jamal Mohamed College, Tiruchirappalli on 10th February 2015.
14. **An overview of Indian Economy (Economic Reform 1991 to 2013)** paper presented in the 36th **Annual Conference of Association of Economist of Tamil nadu** organized by the PG & Research Dept.of. Economics, Periyar Kandaswami Kandar’s College, Velur- Namakkal on 28th & 29th November, 2015.

15. **A Bio Economic Analysis of Sustainability of Marine Fish Production in Nagai District, Tamilnadu** paper presented in **the International Conference on Converging Biotechnological Innovations in environmental welfare** organized by the department of Biotechnology, K.S.G College of Arts and Science College, Coimbatore, Tamil Nadu India on 19th September, 2016.
16. Presented a paper on “**A Bio Economic Analysis of Sustainability of Marine Fish Production in Nagai District, Tamilnadu**” in the International Conference on Converging Biotechnological Innovations in Environmental Welfare organized by the **Department of Biotechnology, K.S.G College of Arts and Science College, Coimbatore**, Tamil Nadu India on 19th September, 2016
17. Participated and Presented a Paper on “***Agricultural Production and Sustainable Rural life Stock Development in India***” in Two Days UGC Sponsored National Seminar on “**Issues and Perspectives of Second Green Revolution in India**, Organised by **PG and Research Department of Economics, Government Arts College (Autonomous), Kumbakonam** on 15th and 16th December 2016.
18. Participated and Presented a Paper on “**Make in India: Challenges and Opportunities**” in Two Days XXXVII Annual Conference on “**Association of Economists of Tamilnadu**”, Organised by **PG and Research Department of Economics, Erode Arts and Science College (Autonomous), Erode** on 19th and 20th November 2016.

CONFERENCE PROCEEDINGS - 6

1. **Crisis in Agriculture of Tamilnadu, Assessing Wind Energy Potential In Agricultural Activities**, Govt Arts College, krishnagiri, pp 14-16, 2016
2. **Crisis in Agriculture of Tamilnadu, Farmers Suicides in India**, Govt Arts College, krishnagiri pp 124-134.
3. **International Conference on Converging Biotechnological Innovations in Environmental Welfare**& Inauguration of 101st chapter of OISCA-International, South India Coimbatore chapter, *Effect of Environmental Stress on Rice Cultivation and the novel Challenges of Agricultural Marketing with Special reference to Cauvery delta zone(CDZ)*. (2016)
4. **International Conference on Converging Biotechnological Innovations in Environmental Welfare**& Inauguration of 101st chapter of OISCA-

International, South India Coimbatore Chapter, *A Bioeconomic Analysis of Sustainability of Marine Fish Production in Nagai District, Tamilnadu*. 2016

5. Participated in a UGC Sponsored **National Workshop for Research Scholars, organized by Pondicherry University, Puducherry** during 19th to 20th July, 2012.
6. Participated in the workshop on social sciences research methodology organized by department of sociology & population studies, department of extension, career guidance and student's welfare bharathiyar university, Coimbatore on 26-28 February 2009.

10. Other Positions Held in AVC College

Sl.No	Position Held	From	To	Nature of Work
1.	NCC caretaker	2016	2018	3/8 NCC caretaker
2.	Placement cell In charge for Department of Economics, AVC College (Autonomous),	2017	onwards	
3.	Member of Reception Committee, Department of Economics, AVC College (Autonomous)	2017	2018	
4.	Member of Stock Verification Committee, AVC College (Autonomous).	2016	onwards	
5.	Member of Digital Library, Department of Economics, AVC College (Autonomous),	2018	onwards	

Other Activates in AVC College

- Organized 12 days National Integration Camp (National Level) at AVC College, Mannampandal.
- Organized 10 days Combined Annual Training Camp (state level) at AVC College, Mannampandal.
- Organized Two Blood Donation Camp at AVC college, Mannampandal

11. **Research Guidance** (completed and registered)

Sl. No	Degree	Completed No.	Ongoing No	Under process
1	M.Phil.	-	-	--
2	Ph.D.	-	-	--

13. **PG project Title**

S.No	Year	Name	Title
1	2016	G. ANJUGAM (Reg. No. P157926)	A STUDY ON THE PROBLEM OF WOMEN SELF-HELP GROUPS WITH SPECIAL REFERENCE TO NANNILAM TALUK IN THIRUVARUR DISTRICT
2	2017	S. MATHANA. (Reg No. P167937)	A STUDY ON PROBLEMS OF MUNICIPALITY WOMEN WORKERS WITH SPECIAL REFERENCE TO THIRUVIDAIMARUTHUR TALUK, THANJAVUR DISTRICT
3	2017	M. INDHUMATHI (Reg. No. P167928)	A STUDY ON SOCIO - ECONOMIC CONDITIONS OF STREET VENDERS WITH SPECIAL REFERENCE TO MAYILADUTHURAI
4	2018	S.PARIMALADEVI (Reg. No. P177935)	A STUDY ON PROBLEMS OF FISHERMEN WITH SPECIAL REFERENCE TO THARANGAMPADI TALUK NAGAI DISTRICT
5	2018	P. NITHYA (Reg. No: P177930)	A SOCIO ECONOMIC STATUS OF WOMEN SELF - HELP GROUP WITH SPECIAL REFERENCE TO KANJANAGARAM VILLAGE THARANGAMPADI TALUK NAGAI DISTRICT

14. WORKSHOPS ATTENDED - 5

1. Participated in the workshop on **social sciences Research Methodology** organized by Department of Sociology & Population Studies, Department of Extension, Career Guidance and Student's Welfare Bharathiar University, Coimbatore on 26-28 February 2009.
2. Participated in a **UGC Sponsored National Workshop** for Research Scholars, organized by Pondicherry University, Puducherry during 19th to 20th July, 2012.
3. Participated One-Day Workshop on "**SPSS Workshop**", organized by IFET College of Engineering , villupuram held on 28th January, 2017.
4. Participated Two-Days Workshop on "**Goods and Services Tax (GST) in India**", organized by Pg and Research Department of Economics, Erode Arts And Science College , Erode and The Hindu Tamil daily on 1st and 2nd August 2017.
5. Participated One Orientation workshop on **SWAYAM**, Jointly organized by Department of Library and Information Science and UGCHEDC, BARD University, Trichirappallai 29th June, 2018.

College Address

: Assistant Professor
P G and Research Department of Economics,
AVC College (Autonomous),
Mannampandal- Mayiladuthurai,
Nagappattinam (Dt)- 609 305.
Tamil Nadu.

Address for Communication

: 1/833, kandampalayam
Kandampalayam(po)
P.vellur(tk)
Namakkal(dt)-637203
Mobile : 9003633001
E.mail: drbkavc@gmail.com ,

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