

# Staff Profile



1. Name: S.RAMESH
2. Gender: Male
3. Age : 30 & D.O.B: 15-06-1989
4. Residential Address: S/O K. Soundarrajan

No.1. V.S. Vasan Nagar,  
Chenji. Kali (PO).  
Mayiladuthurai. (TK)  
Pin Code: 609 811.  
Mobile: 9994543310  
E-Mail Id: srcommerce89@gmail.com

5. Educational Qualifications:

| S. No. | Degree | College/University                       | Year of passing                   | Subjects | Grade/ Percentage |
|--------|--------|--|-----------------------------------|----------|-------------------|
| 1      | Ph.D   | A.V.C.College (Autonomous)               | Waiting for Viva-Voce Examination | Commerce | -                 |
| 2      | M.Phil | A.V.C.College (Autonomous)               | 2012                              | Commerce | 76.16             |
| 3      | M.Com  | A.V.C.College (Autonomous)               | 2011                              | Commerce | 65.46             |
| 4      | M.B.A  | A.V.C.College (Autonomous) (Con-current) | 2011                              | Finance  | 62.51             |
| 5      | B.Com  | A.V.C.College (Autonomous)               | 2009                              | Commerce | 63.27             |

6. Additional Courses:

| S. No. | Course | College/University    | Year of passing | Subjects        |
|--------|--------|-----------------------|-----------------|-----------------|
| 1      | PGDCA  | TCPS. Mayiladuthurai. | 2008            | Computer        |
| 2      | CTS    | IGNOU                 | 2015            | Tourism Studies |

7. Total Teaching Experience as on date

| Sl. No. | Name of the Institution | From       | To        | YY//MM/DD |
|---------|-------------------------|------------|-----------|-----------|
| 1       | AVC College             | 22-06-2016 | Till date |           |
| 2       | Others                  | -          | -         | -         |

8. Other Positions Held in AVC College:

| Sl. No. | Positions held              | From | To        | Nature of work    |
|---------|-----------------------------|------|-----------|-------------------|
| 1       | Discipline Committee Member | 2016 | Till date | Disciplinary work |
| 2       | AQAR Committee              | 2019 | Till date | Data Complying    |

**Participation/Presentation in Conference/Seminars/Workshops etc.:**

**SEMINAR ATTENDED**

| S.No | Name of the Seminar                                       | Name of the Place                             | Date                               | Sponsoring Agency                        |
|------|---|---|------------------------------------|--|
| 1.   | One day National Level Seminar on “Corporate Governance”. | Annai College.<br>Kovilacheri.<br>Kumbakonam. | 03 <sup>rd</sup><br>March,<br>2016 | Department of<br>Commerce.               |
| 2.   | One day National Seminar on “Research Writings”           | Periyar Maniammai<br>University, Thanjavur.   | 4 <sup>th</sup> June,<br>2016      | Arjun Singh<br>Library, PM<br>University |

**CONFERENCE ATTENDED**

| S.No | Name of the Conference  | Name of the Place   | Date  | Sponsoring Agency                           |
|------|---|---|---|---|
| 1.   | National Conference on “Investor Information & International Investments”               | Government College<br>for Women<br>(Autonomous)<br>Kumbakonam | 6 <sup>th</sup> & 7 <sup>th</sup><br>March 2015     | University<br>Grants<br>Commission          |
| 2.   | International Conference on “Innovation in Commerce and Management”                     | A.V.C.College<br>(Auto)<br>Mannampandal,<br>Mayiladuthurai.   | 10 <sup>th</sup> & 11 <sup>th</sup><br>August, 2015 | PG & Research<br>Department of<br>Commerce. |
| 3.   | International Conference on “Bridging Urban Rural Divide-Techno Management Perspective” | Sastra University,<br>Thanjavur,                              | 6 <sup>th</sup> & 7 <sup>th</sup><br>March 2015     | Sastra<br>University,<br>Thanjavur,         |

### WORKSHOPS ATTENDED

| S.No | Name of the Conference  | Name of the Place              | Date   | Sponsoring Agency                                    |
|------|---|--------------------------------|--|--|
| 1.   | One day workshop on “ Data Analysis in SPSS”  | A.V.C. College of Engineering. | 21 <sup>st</sup> April, 2016                 | Dept of Mgt Studies & A.V.C. College of Engineering. |
| 2.   | International Conference on “Bridging Urban Rural Divide-Techno Management Perspective” | Sastra University, Thanjavur,  | 6 <sup>th</sup> & 7 <sup>th</sup> March 2015 | Sastra University, Thanjavur,                        |

### Papers Published:

- ❖ Dr.M.Mathivanan and S.Ramesh, “**Environmental Issues of Fish Marketing in India**” **Pages:**523-527 **Journal Name:** *International Journal of Multidisciplinary Research and Development* Vol.2 Issue:1, Feb 2015 **ISSN:**2349-4182 **Imact factor:** 3.762.
- ❖ S.Ramesh And Dr.M.Mathivnan, “ **Consumer Behaviour towards Marine Fish With Special Reference to Mayiladuthurai Taluk.** **Journal Name :** International Journal of Advanced Scientifi Research And Development. **p-ISSN:** 2394-8906. **e-ISSN :** 2395-6089. **Impact Factor:** 2.415.
- ❖ Dr.M.Mathivanan and S.Ramesh, “ **Problem and Prospects of Retail Marketing in Marine Fishing**” **ISBN No:** 978-93-8050. **Page No:** 198-205. Special Issue on Department of Commerce, Poompuhar College.
- ❖ Dr.M.MATHIVANAN and S. RAMESH (2019), “**Problems and Prospects of Retail marketing in Marine fishing in Nagapattinam District**”, *International Journal of Emerging Technologies and Innovative Research* UGC approved Journal ISSN: 2349 – 5162, **Impact Factor:** 5.87 **April 2019, Volume 6, Issue 4, and PP.457-461.**
- ❖ Dr.M.MATHIVANAN and S.RAMESH (2019), “**Problems of Fish Marketing in the Coastal Areas of Nagapattinam District**”, *International Journal of Emerging Technologies and Innovative Research* UGC approved Journal ISSN: 2349 – 5162, **Impact Factor:** 5.87, **June 2019, Volume 6, Issue 6, and PP.81-85.**

### PAPER PRESENTED IN SEMINAR & CONFERENCE:

1. Presented a paper entitled "**Problems and Prospects of Retail Marketing in Marine Fishing**" in the National Seminar organized by Poompuhar College, Melaiyur.
2. Presented a paper entitled "**Problems of Fish Marketing in the Coastal areas of Nagapattinam District**" in the National Conference organized by M.R Government Arts College, Mannargudi.
3. Presented a paper entitled "**Avenues of Investment and benefits of Investment**" in the National Seminar organized by Government College for Women (Autonomous), Kumbakonam.
4. Presented a paper entitled "**Recent Trends in Indian Banking Industry**" in the one day international Seminar organized by Rajagiri Dawood Batcha College of Arts and Science RDB institute of Management Papanasam- 614 205, Thanjavur
5. Presented a paper entitled "**Recent Training and Marketing for Commercial Fishermen - FAO**" in the National Seminar on "Emerging Trends in Human Resource Management" organized by the Department of Business Administration on 08<sup>th</sup> Feb 2016.
6. Presented a paper entitled "**Corporate Social Responsibility - A Cursorry Look**" in the National Level Seminar on "Corporate Governance" orgazined by Department of Commerce, Annai College, Kumbakonam on 03<sup>rd</sup> March 2016.
7. Participated and Presented a paper entitled "**Problems of Fish Marketing with Reference to Costal areas of Nagapattinam District**" 2<sup>nd</sup> International Conference on 'Integrated Business and Management' organized by post graduate department of commerce, Annai Veilankanni Arts & Science College Thanjavur. Held on 16<sup>th</sup> Feb 2018.
8. Presented a paper entitled "**ONE DAY INTERNATIONAL SEMINAR ON SUSTAINABLE DEVELOPMENT IN COMMERCE & MANAGEMENT EDUCATION**" organized by PG Research Department Of Commerce., Idhaya College For Women, Kumbakonam on 13<sup>th</sup> March 2019.
9. Presented a paper Titled on "Consumer behaviour towards online marketing "**ONE DAY INTERNATIONAL CONFRENCE ON "NEW FRONTIER IN COMMERCE A GLOBAL PERSPECTIVE**" organized by Department Of Commerce., commerce CA Department of business administration , Mass College of Arts & Science Kumbakonam on 16<sup>th</sup> March 2019.

Place: Mannampandal

Date:

**(S.RAMESH)**