

Staff Profile



1. Name : S. KANAGADHARA

2. Gender : Female

3. Age & D.O.B : 33 Yrs & 11.10.1985

4. Educational Qualifications:

S. No.	Degree	College/University	Month& Year of passing	Subjects	Grade/ Percentage
1.	Ph.D.,	Bharathidasan University	Doing	Commerce	-
2.	M.Phil.,	Bharathidasan University	December 2010	Commerce	74%
3.	M.Com.,	Bharathidasan University	April 2009	Commerce	64%
4.	B.Com.,	Bharathidasan University	April 2007	Commerce	55.36%

5. Total Teaching Experience

Sl. No.	Name of the Institutions	From	To
1.	A.V.C.College (Autonomous), Mannampandal, Mayiladuthurai.	2015	Till Date

6. Total Teaching Experience at A.V.C. College (specify SF/Aided)

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1.	Self financing	18/06/2015	Till Date	Commerce	-

7. Seminar Attended:

- Number

4

1. UGC Sponsored State Level Seminar on” **Employability Skills for Commerce Graduates**” at Pombuhar College, Melaiyur on 16th February 2010.
2. Inter Collegiate Seminar on” **Current Financial Market Scenario**” at A.R.C Visvanathan College, Mayiladuthurai on 06th October 2008.
3. Department of Commerce Organised One Day State Level Seminar on “**Emerging Trends in Banking**” at A.V.C.College (Autonomous), Mannampandal on 17th February 2016.
4. A one day National Seminar on “STRATEGIC GROWTH OF BUSINESS IN NEW INDIA – PROSPECTS AND CHALLENGES” organized by the

PG Department of Commerce (Self-Finance), Jamal Mohamed College (Auto), Tiruchirappalli – 620 020 on 23rd September 2017.

8. Conference Attended:

–Number

01

1. International conference on “Innovation in Commerce and Management” held during 10th and 11th August, 2015 organised by PG & Research Department of Commerce, A.V.C. College (Autonomous), Mannampandal, Mayiladuthurai – 609 305.

9. Journal Published:

–Number

7

1. Journal published on “Consumer Behaviour Towards Electronic Products with Reference to Mayiladuthurai Town ” was published in (E-Journal) of Research in Commerce (GOEIJR), Volume V, Issue IV, December 2016. ISSN 2278-5639. Impact Factor: 2.521.
2. Journal published on “A Study on Consumer Behaviour on Green Products with Reference to Mayiladuthurai Town ” was published in (E-Journal) of Research in Commerce (GOEIJR), Volume V, Issue IV, December 2016. ISSN 2278-5639. Impact Factor: 2.521.
3. Journal published on “A Study on Understanding of the Consumers with Reference to Green Products ” was published in (E-Journal) of Research in Commerce (GOEIJR), Volume V, Issue IV, December 2016. ISSN 2278-5639. Impact Factor: 2.521.
4. Journal published on “Consumer Behaviour Towards Television and Computers with Reference to Mayiladuthurai Town ” was published in (E-Journal) of Research in Commerce (GOEIJR), Volume V, Issue IV, December 2016. ISSN 2278-5639. Impact Factor: 2.521.
5. Journal published on “A Study on Awareness of Consumers Regarding Green Products with Reference to Mayiladuthurai Town ” was published in (E-Journal) of Research in Commerce (GOEIJR), Volume V, Issue IV, December 2016. ISSN 2278-5639. Impact Factor: 2.521.
6. Journal published on “Demographic Factors on Buying Behavior of Packaged Milk - A Study With Reference To Mayiladuthurai Town” was published in UGC Approved Online Reserch Journal (Sr.no 48178, 48818), Impact Factor : 3.11, ISSN : 2278 – 5655, Volume : VI, Issue : V, June – July 2017.
7. Journal published on “ Cyber Recruiting Through Social Media; (No Pen and paper; Go Digital)” – A one day National Seminar on on “STRATEGIC GROWTH OF BUSINESS IN NEW INDIA – PROSPECTS AND CHALLENGES” organized by the PG Department of Commerce (Self-Finance), Jamal Mohamed College (Auto), Tiruchirappalli – 620 020 on 23rd September 2017, EIJFMR - is published & Printed in Volume – III, Issue -09, Sep-2017.

10. Other Positions Held in A.V.C. College:

Sl. No.	Positions held	From	To	Nature of work
1.	Disciplinary Committee Member	June 2015	April 2016	Maintain the students discipline during lunch time.
2.	OD file maintenance in Commerce Department	June 2015	April 2016	Students OD file maintenance for B.Com students.
3.	OD file maintenance in Commerce Department	June 2017	April 2018	Students OD file maintenance for B.Com, students, PG Students & II B.C.A, III B.B.A., students.
4.	OD file maintenance in Commerce Department	June 2018	Till Date	Students OD file maintenance for B.Com, students, PG Students & II B.C.A, III B.B.A., students.
5.	Stage Committee Member	June 2017	April 2018	Maintain the stage inside the college campus.
6.	Disciplinary Committee Member	12 th Oct 2018		Grand opening PEPAK Hall – Multi purpose
7.	Stage Committee Member	June 2018	Till Date	Maintain the stage inside the college campus.

11. Residential Address:

New No.10.Old.No.4, Eswari Illam,
Kumaran Street, Kuppankulam Road,
Senthangudi , Mayiladuthurai (TK),
Nagai (DT).- 609001.
Mobile No.: 9962411185
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