

# Staff Profile

1. **Name:** R.ANITHA

2. **Gender:** Female

3. **D.O.B:** 16/12/1982



## 4. Educational Qualifications:

S. No.	Degree	College/University	Year of passing	Subjects	Grade/Percentage
1.	Ph.d	A.V.C.College (Autonomous)	-	Commerce	doing
1	M.Phil	A.V.C.College (Autonomous)	2013	Commerce	I Class
2	B.Ed	PSG Ponnammal collage of Education, Tirupur	2011	Commerce	I Class
3.	M.Com.	A.R.C.V.College Mayiladuthurai.	2006	Commerce	I Class
4.	B.Com.	A.R.C..V.College Mayiladuthurai	2004	Commerce	I Class

## 5. Total Teaching Experience:

Sl. No.	Name of the Institution	From	To
1	AVC College(Autonomous)	2015	Till date
2	Shima institute of fashion Designing and apparel training	2008	2016
3.	Mayur matriculation school.	2013	2014

**6. Total Teaching Experience at AVC College (specify SF/Aided) :**

Institution	From	To	Subjects Taught	Remarks
Self financing	2015	Till	Commerce	

**7. Seminars attended:**

Number

- i) Attended a District Level Inter Collage seminar on 'FOREIGN DIRECT INVESTMENT IN RETAIL TRADE' at A.R.C.V. Collage Mayiladuthurai on 28<sup>th</sup> December 2012.
- ii) "Inter-University commerce students seminar" On 'COOPERATIVES TODAY IN TAMIL NADU' organised by the Department of Commerce, Ammamalai University on 5<sup>th</sup> March 2013.
- iii) State Level seminar on "New paradigm in Management" Held on 18<sup>th</sup> February, 2016 at A.V.C.College, (Autonomous) Mannampandal, Mayiladuthurai-609305.
- iv) State level seminar on "Emerging Trend in Banking" Held on 17<sup>th</sup> February at 2016 at A.V.C.College (Autonomous) Mannampandal,Mayiladuthurai.
- v) Internation seminer on "Globalisation- A SWOT Analysis" Held on 22<sup>nd</sup> September 2016 at Idhaya Collage for women, Kumbakonam.
- vi) One day international seminar on "Job satisfaction in education institute private and Govt. comparative study" Held on 23th march 2019 at Idhaya Collage for women, Kumbakonam.

**8. Workshops attended:**

Number

- i) Attended national workshop on ' RESEARCH METHODOLOGY AND DATA ANALYSIS' sponsored by RMDA-2013 .,at Annamalai university, On 15<sup>th</sup> and 16<sup>th</sup> March 2013.

**9. CONFERENCE IN INTERNATIONAL:** Number

1. Presented a paper international conference on "innovation in commerce and management "Held during 10<sup>th</sup> and 11<sup>th</sup> august 2015 organised by P.G and Research department of commerce A.V.C. (Auto)
2. State Level conference on "Role of RBI in rural economy" held during 4<sup>th</sup> October 2016 organized by the department of commerce AIMAN College of Arts and Science for Women, Trichy.
3. Presented a paper national conference on "advancement in business in the digital era "Held during 20<sup>th</sup> September 2018 organised by P.G department of commerce(sf) JAMAL MOHAMED COLLEGE (Auto),Trichy.
4. Participated a a paper international conference on"New Frontier in commerce: A Global Perspective" Held during on 16<sup>th</sup> March,2019.Mass college of Arts and Science. Trichy.

**10. Journal Published:**

–Number

4

1. Journal published on “Awareness of Green Marketing products in Mayiladuthurai Town- A study” In International conference on innovation in commerce and management (ICONICM- 2015),10<sup>TH</sup> &11<sup>TH</sup> August, 2015, p-ISSN: 2394-8906/e- ISSN: 2395-6089, Page no: 442- 445.
2. Journal published on “Awareness of Green Marketing products in Mayiladuthurai Area-A study”,ISBN: 978-93-86537-11-9, First Edition: 2017, Page no: 166-171.
3. Journal published on “**Asset liability management in cooperative bank**” ,in Aarhat Maltidisciplinary International Education Research Journal,(e-Journal),June-July 2017, ISSN:2278- 5655, Impact Factor:3.117, Page no:136-142.
4. Paper presented on “Job satisfaction in education institute private and Govt. comparative study” In International conference on post Graduate Department of commerce(CA).16<sup>th</sup> Feb. 2018.Annai Vailankanni Arts and Science College. Thanjavur.

**11.Other Positions Held in AVC College:**

Sl. No.	Positions held	From	To	Nature of work
1	Stage Committee Member	June 2016	Till Date	Maintain the stage inside the college campus.
2.	Disciplinary Committee Member	June 2013	April 2014	Maintain the students discipline during lunch time.
3.	Attendance Committee Member in Commerce Department	June 2015	Till Date	Verify the monthly attendance sheets and sent to the office.
4.	PEKAK Coordinator	June 2014	Till Date	Services rendering to adopted village.
5.	OD file maintenance in Commerce Department	June 2015	April 2016	Students OD file maintenance for IIB.Com students.
6.	OD file maintenance in Commerce Department	June 2016	Till Date	Students OD file maintenance for UG and PG.

**12:Residential Address:**

241/B2,Co-operative nagar,

3<sup>rd</sup> cross,

Senthangudi(Po)

Mayildauythurai (Tk)

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