

1.Name: N.SUGANTHI,

2.Gender: Female

3.D.O.B: 06.10.1990



4. Educational Qualification:

Course	Institution	Year of Passing	% of Marks	Class
Ph.D.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	Doing	-	-
TN SET	Mother Teresa women's University	2016	-	-
M.B.A	Bharathidasan University (Concurrent)	2013	68.56	First
M.Com.,	Dharmapuram Adinam Arts College, Mayiladuthurai (Bharathidasan University)	2013	70.04	First
B.Com.,	Dharmapuram Adinam Arts College, Mayiladuthurai (Bharathidasan University)	2011	71.37	First

5. Total Teaching Experience :

Sl. No.	Name of the Institution	From	To
1.	DEEN College of Arts and Science	01-07-2013	30-4-2014
2.	AVC College(Autonomous)	03-07-2017	Till date

6. Total Teaching Experience at AVC College (specify SF/Aided) :

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1	Self financing	03-07-2017	Till date	Commerce	-

7. Conference Attended: Number - [7]

1. Participated in the *International Conference on "Recent Trends In Commerce and Management"* held on 1st February, 2017 at Sengunthar Arts and Science College, Tiruchengode – 637 205.
2. Participated in RBI Sponsored State Level *Conference on "Role of RBI in Rural Economy"* organized by Department of Commerce, AIMAN College of Arts and Science for Women, Trichy held on 4th October, 2016.
3. Participated in the *National Conference on "Emerging Trends in the Functional Areas of Business"* held on 26th August 2016 at Guru Nanak College, Velachery, Chennai - 600 04.
4. Participated in *two days International Conference on "Bridging Urban Rural Divide –Techno Management Perspeticve"* organized by the School of Management, SASTRA university held on 26th and 27th February, 2016.
5. Participated in the *International Conference on "Economic Justice in an unfair world: Co-operatives ensures Equality"* Department of Co-operation, T.B.M.L. College, Porayar held on 21st September, 2015.
6. Participated in the *two days National Conference on "Innovation in Commerce and Management"* organized by P.G. and Research Department of Commerce, A.V.C. College (Autonomous), Mannampandal – 609 305 held on 10th and 11th August, 2015.
7. Participated in the *UGC (Auto Grand) sponsored National Conference on "Investor Information & International Investments"* organized by the P.G. & Research Department of Commerce, Government College for Women (Autonomous), Kumbakonam held on 6th & 7th March, 2015.

8. Seminar Attended: Number - [19]

1. Participated in the *International Seminar on "Sustainable Development in Commerce Management Education"*, 13th March 2019, organized by Department of Commerce Idhaya College for women, Kumbakonam.
2. Participated in the *International Seminar on "Management Education and Entrepreneurship in the Globalized Business Environment"* held on 11th January 2017, organized by Department of B.Com. (C.A.) & M.B.A. Sengunthar Institute of Management Studies & Sengunthar Arts and Science College, Tiruchengode - 637 205.

3. Participated in *International Seminar on "Globalisation – A SWOT Analysis"* held on 22nd September, 2016 organized by PG & Research Department of Commerce & PG Department of Management, Idhaya College for women, Kumbakonam.
4. Attended the *International Seminar on "E-Governance- Challenges and Prospectus"* held on 21st September, 2016 organized by Department of Management Studies, Annai College of Arts & Science, Kovilacheri, Kumbakonam.
5. Participated in *National Seminar on "Research Writing"* on 4th June, 2016 organized by Academic Library Association (ALA) in association with Arjun Singh Library, Periyar Maniammai University, Thanjavur.
6. Participated in *National Seminar on "Corporate Governance"* on 3rd March, 2016 organized by Department of Commerce (Applied), Annai College of Arts and Science Kovilacheri, Kumbakonam.
7. Participated in one day *state level Seminar on "New Paradigm in Management"* held on 18^h February, 2016 organized by Department of Management Studies, A.V.C. College (Autonomous), Mannampandal.
8. Participated in *state level Seminar on "Emerging Trends in Banking"* held on 17th February, 2016 organized by the Department of Commerce, A.V.C.College (Autonomous), Mannampandal.
9. Participated in *National Seminar on "Emerging Trends in Human Resources management"* organized by Department of Business Administration, St. Xavier's College (Autonomous), palayamkottai – 627 002 held on 8th February, 2016.
10. Participated in the *one day international Seminar on "Capital Outsourcing – Prospects and Challenges"* organized by P.G. & Research Department of Management Studies & Commerce, Rajagiri Dawood Batcha College of Arts and Science, Papanasam – 614 205 held on 26th March, 2015.
11. Participated in *State level Seminar on "HR Opportunities and Challenges in 2020"* organized by School of management, SASTRA University, Thanjavur – 61 401 held on 25th February, 2015.
12. Participated in the *one day National Seminar on "Innovation and Strategic Business Practices in the Global Economy"* organized by Department of Business Administration, M.R. Government Arts College, Mannargudi – 614 001 held on 23rd January, 2015.

13. Participated in the *UGC sponsored National Seminar on "Retail Marketing - Opportunities and Challenges"* organized by PG and Research Department of Commerce, Poompuhar College (Autonomous), Melaiyur – 609 107 on 22nd December, 2014.
14. Participated in the UGC sponsored *two days National Seminar on "Issues in Indian Economy: National and Global Perspectives"* organized by the PG and Research Department of Economics, Poompuhar College (Autonomous), Melaiyur – 609 107 on 19th December, 2014.
15. Participated UGC Sponsored *one day Seminar on "Foreign Direct Investment and Business Opportunities"* organized by P.G. & Research Department of Commerce, A.V.C.College (Autonomous), Mannampandal – 609 305 held on 6th October,2014.
16. Participated in the *UGC Sponsored State Level Seminar on "Emerging Trends in Tourism Marketing"* organized by Post Graduate & Research Department of Commerce, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001, held on 28th March, 2012.
17. Participated in the *StateLevel Seminar on "Emerging Trends in Leadership Qualities"* held on 15th March, 2012 in National College (Autonomous), Tiruchirappalli – 620 001.
18. Participated in the *National Seminar on "Key Concepts in Management Research"* organized by STET School of Management, on 19th January, 2012.
19. Participated in the Intercollegiate Seminar on *"Service Sector Development in India since – 2001."* Dharmapuram Adinam Arts College, Mayiladuthurai on 4th October, 2011 .

9. Workshops Attended: Number - [4]

1. Participated in the *Workshop on "Statistical Package for Social Science"* held at IFET College of Engineering, Villupuram – 605 108 on 28th January, 2017.
2. Participated in the *Workshop on "Data Analysis in SPSS"* organized by Department of Management Studies, A.V.C.College of Engineering, Mannampandal, Mayiladuthurai held on 21st April, 2016.

3. Participated in the *Intercollege workshop "Deen BUCOM Fest -16"* organized by the Department of Commerce and Business Administration , Deen College of Arts & Science, Nidur, Mayiladuthurai held on 17th March, 2016.
4. Participated in *three days National level Workshop on "Advanced Data Analysis in Management"* organized by the Department of Management Studies, School of Management, Pondicherry University, Puducherry – 605 014 held on 08th to 10th March, 2015.

10. PAPER PRESENTED IN SEMINAR & CONFERENCE: Number - [16]

1. Presented a paper entitled "*Outcomes of Demonetization on Indian Stock Market*" in the International Conference on "Recent Trends In Commerce and Management" held on 1st February, 2017 at Sengunthar Arts and Science College, Tiruchengode – 637 205.
2. Presented a paper entitled "*Mantras for Managers to Make Success Investment in Capital Market*" the International Seminar on "Management Education and Entrepreneurship in the Globalized Business Environment" held on 11th January 2017, organized by Department of B.Com. (C.A.) & M.B.A. Sengunthar Institute of Management Studies & Sengunthar Arts and Science College, Tiruchengode - 637 205.
3. Presented a paper entitled "*Investors' perception towards Stock Market Investment in Kumbakonam Town*" in the International Seminar on "E-Governance- Challenges and Prospectus" held on 21st September, 2016 organized by Department of Management Studies, Annai College of Arts & Science, Kovilacheri, Kumbakonam.
4. Presented a paper entitled "*Investors Attitude Towards Mutual Fund Investment in Kumbakonam Town*" in the National Conference on "Emerging Trends in the Functional Areas of Business" held on 26th August 2016 at Guru Nanak College, Velachery, Chennai - 600 042.
5. Presented a paper entitled "*Social Media and its Role in Marketing*" in the *Intercollege workshop "Deen BUCOM Fest -16"* organized by the Department of Commerce and Business Administration , Deen College of Arts & Science, Nidur, Mayiladuthurai held on 17th March, 2016.
6. Presented a paper entitled "*Demat Account in Stock Market – An Overview*" in National Seminar on "Corporate Governance" on 3rd March, 2016 organized by Department of Commerce (Applied), Annai College of Arts and Science, Kovilacheri, Kumbakonam.

7. Presented a paper entitled "*Change Management – The Need for the Hour*" in *National Seminar on "Emerging Trends in Human Resources management"* organized by Department of Business Administration, St. Xavier's College (Autonomous), Palayamkottai – 627 002 held on 8th February, 2016.
8. Presented a paper entitled "*Investor's Perception Towards Equity Share with Reference to Mayiladuthurai Town*" in the two days National Conference on "*Innovation in Commerce and Management*" organized by P.G. and Research Department of Commerce, A.V.C. College (Autonomous), Mannampandal – 609 305 held on 10th and 11th August, 2015.
9. Presented a paper entitled "*FDI - First Develop India – An Overview* in the *one day international Seminar on "Capital Outsourcing – Prospects and Challenges"* organized by P.G. & Research Department of Management Studies & Commerce, Rajagiri Dawood Batcha College of Arts and Science, Papanasam – 614 205 held on 26th March, 2015.
10. Presented a paper entitled "*Entrepreneur in India – cursory look*" in the National Level Conference on "*Entrepreneurship*" held on 16th October, 2014 organized by Department of Commerce, Annai College of Arts & Science, Kumbakonam.
11. Presented a paper entitled "*Pros and Cons of Mutual Investment*" Participated in the UGC (Auto Grand) sponsored National Conference on "*Investor Information & International Investments*" organized by the P.G. & Research Department of Commerce, Government College for Women (Autonomous), Kumbakonam held on 6th & 7th March, 2015.
12. Presented a paper entitled "*Depository System in Indian Capital Market*" Participated in the one day National Seminar on "*Innovation and Strategic Business Practices in the Global Economy*" organized by Department of Business Administration, M.R. Government Arts College, Mannargudi – 614 001 held on 23rd January, 2015.
13. Presented a paper entitled "*Problem and Prospects of FDI in Indian Retail Business*" in the UGC sponsored National Seminar on "*Retail Marketing - Opportunities and Challenges*" organized by PG and Research Department of Commerce, Poompuhar College (Autonomous), Melaiyur – 609 107 on 22nd December, 2014.
14. Presented a paper entitled "*Role of Capital Market in Indian Economy*" in the UGC sponsored two days National Seminar on "*Issues in Indian Economy: National and Global Perspectives*" organized by the PG and Research Department of Economics, Poompuhar College (Autonomous), Melaiyur – 609 107 on 19th December, 2014.

15. Presented a paper entitled *"A New Dimension of Factoring"* in the UGC Sponsored State Level Seminar on "Emerging Trends in Tourism Marketing" organized by Post Graduate & Research Department of Commerce, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001, held on 28th March, 2012.
16. Presented a paper entitled *"Presentation Skill Plays a Vital Role in Communication – An Analysis"* in the National Seminar on "Key Concepts in Management Research" organized by STET School of Management, on 19th January, 2012.

10. PUBLICATIONS: Number - [7] :

Papers Published in International Journals:

1. N.Suganthi and Dr.S.Mayilvaganan (2019), *"Investors perception towards services offered by Stock Broking firms in Chennai city"* Journal Name: Journal of Emerging technologies and Innovative research (JETIR), Volume 6, Issue 6, June – 2019 ISSN:2349-5162 Pages: 1068-1073
2. N.Suganthi and Dr.S.Mayilvaganan (2017), *"Investors'Satisfaction towards Stock Market Investment – A Study with Reference to T-Nagar in Chennai"* Journal Name: Shanlax International Journal of Management, Special Issue 1 August – 2017 ISSN:2321-4643 Pages: 21-26
3. N.Suganthi and Dr.S.Mayilvaganan (2016), *"Investors' Perception towards Stock Market Investment in Kumbakonam Town "* Journal Name: AE International Journal of Multidisciplinary Research; Special Issue November – 2016 ISSN:2348-6724 Pages: 92- 98
4. N.Suganthi and Dr.S.Mayilvaganan (2016), *"Investors Attitude Towards Equity Investment in Kumbakonam Town"* Journal Name: Review of Research International Online Multidisciplinary Journal; Volume No. 5, Issue No.12, September – 2016 ISSN:2249-894X Pages: 42- 47
5. N.Suganthi and Dr.S.Mayilvaganan (2016), *"Investors Attitude Towards Mutual Fund Investment in Kumbakonam Town"* Journal Name: Guru Nanak Journal of Multidisciplinary Research; Special Edition August 2016, ISSN:2277-1409 Pages: 320 - 326
6. N.Suganthi and Dr.S.Mayilvaganan (2015), *"Investor's Perception towards Equity Share with Reference to Mayiladuthurai Town"* Journal Name: International

Journal of Advanced Scientific Research & Development Vol.02, Special Issue 02, Version 01, 2015, pISSN: 2394-8906,e-ISSN:2395-6089 Pages: 271-275

7. Dr.S.Mayilvaganan and N.Suganthi , (2014 -15) *“Role of SEBI in Regulating the Functioning of Indian Capital Marekt”* Journal Name:EPRA International Journal of Economics, Business and Management Studies Vol.2, August - July 2014 - 15, ISSN 2347-4378 Pages:145-150

Papers Published in Seminar/Conference Proceedings : Number - [1]

1. Dr.S.Mayilvaganan and N.Suganthi (2015), *“Role of Capital Market in Indian Economy”* Pages:295-298 Book Name: “Issues in Indian Economy: National & Global Perspective” Book Edited by Dr.A.Navin Kumar, Dr.G.Rajendran, Dr.R.Prabakaran, Book Publisher: Archers and Elevators Publishing House Bangalore - 90. **ISBN:9789383241835**

11. Other Positions Held in AVC College:

Sl. No.	Positions held	From	To
1.	Member in Stage Committee	2017	Till Date
2.	Member, Attendance Committee	2017	Till Date
3.	Member, Stock Verification Committee	2018	Till Date
4.	Member in the UG Admission Counseling	2018	Till Date
6	PEKAK Co-ordinator	2018	Till Date
5.	Discipline committee	2017	2018

12. Residential Address:

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Email: nsuganthi9@gmail.com