

PG & RESEARCH DEPARTMENT OF COMMERCE

A.V.C.COLLEGE (AUTONOMOUS), Mannampandal, Mayiladuturai- 609 305

The Department of Commerce offers its Annual Activity Proposal for the year 2016-2017.

1. Proposed to Conduct Four Association Meeting.
2. Intended to organize Four Guest Lectures.
3. Planned to arrange an Industrial Visit for PG Students.
4. To improve the Research Analytical Skills of Research Students, the Department
Proposed to organize a one week Workshop on SPSS Package.
5. Willing to conduct Inter- Collegiate Competitions.
6. Interested to organize an Essay Writing Competition for School Students.
7. There is a plan to arrange a special program for Lab to Land.

HOD OF COMMERCE

A.V.C. COLLEGE (Autonomous), Mannampandal - 609 305
DEPARTMENT OF COMMERCE

Name & Designation : **Dr. M. PANNEERSELVAM**
Assistant Professor of Commerce

Qualifications : M.com., M.Phil., M.B.A., SLET., Ph.D

Date of Birth : 10-05-1970

Cell No. : 9442390350

E-mail ID : panneereeniya555@gmail.com

Session : Evening Session

Date of joining in our Institution : 01-07-2010

Earlier Experience (List with Date) : EGS Pillai Arts & Science College (01.07.1999 - 30.04.2007.
ARC Viswanathan College (01.06.2007 - 30.05.2010.

Total Teaching Experience : 18 Year 6 Months

Have you Ph.D/NET/SLET? : SLET - 1999, Ph.D - 2015

Responsibilities in the Committees of Department:

- In-charge for Department Attendance Maintenance and Verification (Evening Section) for the Academic Year 2016 - 2017.
- Member for Board of Studies 2017.
- Assisting while compiling of Data Department Medal list
- Department Seminar and conference compeering committee.
- II M.Com OD collection .

Responsibilities in the Committees of College:

- PEKAK Coordinator 2014-to till date.
- Member - Stock Verification Committee for Bio-Technology and Bio -Chemistry Department.

- Distribute the degrees to the M.Com., and making seating arrangement to them at the time of convocation work (March 2016).
- Member, Application Processing Committee for 2016 – 2017.
- Voluntarily involved myself in convocation work and Annual Day Celebrations work of our College.
- Member of college examination committee

PARTICIPATION/PRESENTATION IN CONFERENCE/SEMINARS/WORKSHOPS ETC.,:

Sl.No	Name of the Institution	Paper Titled	Level
1.	Sri Ganesh school of Business Management, Attur Main Road, Salem	Trends, Issues and Challenges for green Marketing	International Conference
2	Sri Ganesh School of Business Managemen, Attur Main Road, Salem	Emerging issues in Tourism Services	International Conference
3.	Sri Ganesh School of Business Management, Attur Main Road, Salem	Emerging trends in Human Research Accessing and Auditing	International Conference
4.	Sri Ganesh School of Business Management, Attur Main Road, Salem	HRM – A Challenge to Cooperative sector	International Conference
5.	Bharath college of Science and management Thanjavur	Human Resource Development System and strategies for cooperative sector	International conference
6.	Sri Krishna Arts and Science college Coimbatore	Development of Indian export Marketing	National conference
7.	Krishnasamy College of Science, Arts & Management for women Cuddlore	Emerging Trends in HR Accounting and Auditing	National Level
8.	AIMAN College of Arts & Science for Women Tiruchirappalli	Role of RBI in Rural Economy	State Level Conference
9.			National Level
10	Annai College Of Arts & Science Kovilacheri, Kumbakonam	Emerging issues in Tourism Services	International Conference
11	IDHAYA College for women Kumbakonam	Globalisation – A SWOT Analysis	International Conference.
12	Jamal Mohamed College (Autonomous), Tiruchirappalli	Emerging Business Practices in the Global Environment	National Level
13.	Jamal Mohamed College (Autonomous), Tiruchirappalli	Electronic Human Resource Management	National Level

14.	Jamal Mohamed College (Autonomous), Tiruchirappalli	Implementation of Labour Welfare Measures in Manufacturing industries	National Level
15	Jamal Mohamed College (Autonomous), Tiruchirappalli	Development of Indian Export Marketing	National Level
16	Jamal Mohamed College (Autonomous), Tiruchirappalli	Green Marketing In India Trends, Issues and Challenges	National Level
17	Mass College of Arts & Science, Kumbakonam	Emerging Issues in Tourism Service	National Level
18	Mass College of Arts & Science, Kumbakonam	Electronic Human Resource Management	National Level
19	Jamal Mohamed College (Autonomous), Tiruchirappalli	Mobile Banking	National Level
20	Bharathidasan College Of Arts & Science, Coimbatore	PROS AND CONS OF GST IN INDIA	International Level

CONFERENCE ATTENDED

1. Participated in the State Level Conference on, **“Role of RBI in Rural Economy ”** Sponsored by Reserve Bank of India organized by the Department of Commerce, **AIMAN College of Arts & Science for Women, Trichy** on 4th October, 2016.

PAPERS PUBLISHED IN SEMINARS/CONFERENCES PROCEEDINGS;

S.No	Book	Topic	Level
1.	Indian Streams Research Journal	Effectiveness of the performance appraisal system in N.P.K.R.R cooperative sugar mills ltd., Thalainayar, Nagapattinam Dt, of Tamilnadu	International
2.	International Journal on Research and development –Management Review (IJRDMR)	Development of Indian export marketing	International level
3.	Tamilnadu Journal of Cooperation	Growth and development of Indian sugar industry	International level
4.	International journal of management and technology (Shankhya)	HR Development system and strategies for cooperative sector	International Level
5.	Tamilnadu Journal of Cooperation	Growth and Development of Indian Sagar Industry	National Level
6.	International Journal of Functional Management	Human Resource Management A challenges to cooperative Sector	International Level
7.	International Journal of Research and Development (IJRDMR)	Development of Indian Export Marketing	International Level.
8.	Global Online Electronic International Interdisciplinary Research Journal (GOEIJRJ)	Innovatinve HR Practices of indian companies	International Level
9.	International Journal O	Electronic Human Resource	International

	Multidisciplinary Reserarch and Modern Education (IJMRME)	Management	Level
10.	Jamal Academic Research Journal An Interdisciplinary	Role of E-Banking In banking Sector	National Level
11.	Manonmaniyam Sundaranar University, Tirunelveli	Entrepreneurship in Sustainability	International Level
12	Manonmaniyam Sundaranar University, Tirunelveli	Agriculture Transformation	International Level
13	Aiman College Of Arts & Science For Women - Tiruchirappalli	A Study on Credit Card Holder Satisfaction And Influncing Factors In Mayiladuthurai Town	International Level
14	Swami Dayananda College Of Arts & Science – Thiruvarur	Implementation of Labour Welfare Measures In Manufacturing Industry	International Level

Enlist your Academic/Administrative/Tasks Planned by you until March 2018

- Qualifying NET
- To participate more number of seminars, conferences and workshops.
- To publish more number of papers in various reputed international journals.
- To motivate more number of students to write the Competitive Examination.
- To motivate more number of students to participate and presenter seminar and conference in national and international level.

Comment on your personal Improvement after earlier the Assessment.

- To applying Ph.D guide ship
- To participate more number of conferences and seminars.
- To Follow college discipline and rules and regulation.

What are the preference to be member in college committee?

- Discipline committee
- Examination Committee
- Fine Arts Committee

What are your significant contribution/Achievements after your last assessment ?

- Acted as examination committee member
- Guided more than 25 UG & PG Students presented research paper in National and International conference.
- To applying Ph.D Guidship at Bharathidasan University

Any other relevant information you wish to add:

- I have motivated more number of students to attend competitive exam, specially TNPSC, SSC, Banking and NET, SET.
- I have participated poetry competition in Pondicherry state, I got a second price.
- I have participated in special speech in our college NSS special programs.
- I have very much interested training TNPSC & SSC Competition examinations.
- I want M.Phil Guidship in my department.

Signature of the Staff

