

# Staff Profile

Name: K.SANKARANARAYANAN

Gender MALE

D.O.B: 31.07.1979



## Educational Qualifications:

S. No	Degree	College/University	Year of passing	Subjects	Grade/Percentage
1	Ph.D	Bharathidasan University	2017	Insurance	Commended
2	M.Phil	Bharathidasan University	2006	Commerce	76
3	PG	Bharathidasan University	2003	Commerce	69
4	UG	Bharathidasan University	2001	Commerce	64
5	M.B.A	Annamalai University	2010	Management	73

## 1. Total Teaching Experience

Sl. No.	Name of the Institution	From	To
1	A.R.C.V.College Mayiladuthurai	06.09.2005	15.05.2011
2	A.V.C College (Autonomous) Mayiladuthurai.	01.07.2011	Till Date
	<b>Total Experience</b>	<b>11 Years and 2months</b>	

## 2. Total Teaching Experience at AVC College (specify SF/Aided)

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1	A.V.C.College (Autonomous) Mayiladuthurai	01/07/2011	Till date	Commerce	

**3. Seminars attended - Number 5**

1. Inter collegiate seminar on “Recent Trends in Financial Services” at A.R.C Visvanathan college , Mayiladuthurai on 16<sup>th</sup> & 17<sup>th</sup> February 2006.
2. State Level seminar on “INTERNATIONAL TRADE AND FOREIGN EXCHANGE ” at A.V.C college ,Mayiladuthurai on 09<sup>th</sup> October 2001.
3. State Level Seminar On FINANCIAL AND INSURANCE at Poompuhar college on 26&27.12.2013.
4. Attended a seminar on “TALLY. REP 9& OFFICE AUTOMATION” Sponsored by UGC New Delhi and PG Research Department of Commerce, A.V.C. College., On 27 and 28 march 2012.
5. Attended a seminar on **consumerism** organized byPG and Research Department of Commerce 15<sup>th</sup> march 2013.
6. Attended a seminar on “foreign direct investment and business opportunities” organized by the PG and Research Department of commerce A.V.C College(Auto) on 6<sup>th</sup> oct.2014.
7. State Level seminar on “New paradigm in Management” Held on 18<sup>th</sup> February, 2016 at A.V.C.College, (Autonomous) Mannampandal, Mayiladuthurai-609305.
8. State level seminar on “Recent Trend in Banking” Held on 17<sup>th</sup> February at 2016 at A.V.C.College (Autonomous) Mannampandal,Mayiladuthurai.

**4. Workshops attended -Number**

4

1. Attended workshop on “Communication in English” at A.R.C Visvanathan College, Mayiladuthurai on 17<sup>th</sup> to 21<sup>st</sup> January 2006.
2. UGC aided workshop on “Question Bank setting for Part-A Questions” at A.V.C.College(Autonomous), Mannampandal on 26<sup>th</sup> & 27<sup>th</sup> December 2011.

3. UGC aided workshop on “TALLY ERP 9 & Office Automation” at A.V.C.College(Autonomous), Mannampandal on 27<sup>th</sup> & 28<sup>th</sup> March 2012.
4. Attended workshop on Technical Writing (Articles Writing ) at A.V.C. College (Autonomous) Mannampandal on November , 2014.

**9. Conference Attended:** –Number

3
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1. **International Conference on “International Researches in Commerce”** Presented a paper titled “Banking, Finance, Business & Technology for Sustaining Economic Development in Global Market” at AVS College of Arts & Science, Salem on 19<sup>th</sup> September 2014.
2. International Conference on “**Innovation in Commerce and Management**” Presented a paper titled “Emerging Trends in Life Insurance Sectors in india” at A.V.C. College (Autonomous), Mannampandal on 10<sup>th</sup> and 11<sup>th</sup> August 2015.
3. Attended an **International** seminar on “*GLOBALISATION - A SWOT ANALYSIS*” at Idhaya college for women kumbakonam, held on 22 September 2016.

**10. International conference paper presented**

- (1) Presented a paper title RECENT TRENDS IN INSURANCE SECTOR in the **International Conference** on Innovative Research in Commerce held on 19<sup>th</sup> Sep.2014, At A.V.S College of Arts & Science , **Salem 636 106.**
- (2) Presented a paper title ‘**MARKETING STRATEGY IN LIC OF INDIA in Post Graduate dept of Commerce International Commerce held on Feb 2018, at Annai Veilankanni Arts and science College Thanjavour**

## 5. Journal Published in National and International level :

Number = 

9
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- (1) Journal published in seminar proceedings; Topic Insurance held on 26,27.06.2013 at Poompuhar college **NATIONAL LEVEL** Seminar paper presented and participated.
- (2) Journal published on “Customer satisfaction of life insurance policies with reference to Nagapattinam District ” in **International Journal** of Multidisciplinary Research and Development on December 2014 (IMPACT FACTOR).
- (3) Journal published on “ **Consumers’ Satisfaction towards Dove Soap in Mayiladuthurai Town” In International Journal of Commerce and Management Research -ISSN: 2555-1627 On November 2015( Impact Factor )**
- (4) Journal published on “ Emerging Trends in Life Insurance Sectors in India” In **ICONICM** AVC COLLEGE (AUTONOMOUS) , **international Journal** ON DECEMBER 2015.
- (5) Journal Published on “POLICYHOLDERS’ SATISFACTION TOWARDS SERVICES OFFERED BY LIFE INSURANCE CORPORATION OF INDIA – A STUDY WITH REFERENCE TO NAGAPATTINAM DISTRICT”. **International Journal of World Research** Vol: 1 Issue, May 2016, Issn:937X.(impact factor)
- (6) Journal Published On” CUSTOMER SATISFACTION OF LIFE INSURANCE POLICIES WITH REFENCE TO NAGAPATTINAM DISTRICT” International Journal of Multidisciplinary Research and Development .Page No.162-164, P-ISSN: 2349-5979 (Impact Factor 3.762) May- 2017.
- (7) Journal Published On “CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING IN MAYILADUTHURAI” International Journal of Multi-Dimensional Research. April -2017, Vole 05, Issue 04, ISSN 2321-1784(Impact Factor 6.178)
- (8) Journal Published on “A STUDY ON INVESTOR’S AWARENESS TOWARDS INVESTMENT IN MUTUAL FUND SCHME WITH SPECIAL REFERENCE TO MAYILADULTHURAI “Global Online Electronic International Interdisciplinary Research Journal .April 2017, Vol 5, Issue vi, ISSN 2278-5639, (Impact Factor 3.541)

(9) Journal Published on “A STUDY ON CUSTOMER PERCEPTION TOWARDS LICHFL IN MAYILADUTHURAI TOWN” Journal of Emerging Technologies and Innovative Research. ISSN UGC approved Journal and Impact factor 5.87. vol 05, issue12, December 2018.

### 11. Other Positions Held in AVC College:

S.No	Position Held	From	To	Nature of Work
1.	Students <b>OD File</b> Maintenance in Commerce Department	1/6/2012	31/06/2013	Monthly Wise OD collection
2.	<b>Attendance Committee</b>	June 2013	April 2016	Attendance Slip Collected and Verification of C.I.A Marks , publications
3.	<b>PEKAK Co-Ordinator</b>	June2015	June 2018	To Serve Adopted Villages People.
4.	<b>Department Placement Co-Coordinator</b>	June 2018	Till date	To Assist Students for Job Opportunities and Arrangements.

### 13.Positions Held in Other Institutions

Sl. No.	Positions held	From	To	Nature of work
1.	N.S.S.Programme Officer	1.6.2009	31.4.2011	Programme Officer

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