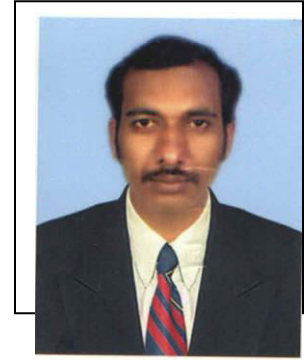


## STAFF PROFILE

1. Name: **Dr.K.KALIDOSS**
2. Gender: MALE
3. D.O.B: 17-02-1976
4. Educational Qualifications:



S. No.	Degree	College/University	Year of passing	Subjects	Grade/ Percentage
1	Ph.D	BARD	2004	Commerce	
2	PG	A.V.C.College/ BARD	1998	Commerce	I Class
3	UG	TBML College, Porayar.	1996	Commerce	II Class

5. Total Teaching Experience as on the academic year 2016- 2017 :

Name of the Institution	From	To	YY//MM/DD
AVC College	20-08-2008	Till Date	8 yrs

6. Total Teaching Experience at AVC College (specify SF/Aided) as on the academic year 2016 – 2017

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1	Self financing	-	-	-	-
2	Aided	20-08-2008	Till Date	Commerce	

7. Orientations/ Refresher courses attended -

Sl. No.	O/R	Title of the course	From	To	Name of the Institution and Place
1	O	UGC Sponsored	01-02-2012	28-02-2012	UGC – Academic College,

		Orientation Programme			Bharathidasan University, Tiruchirappalli- 620 023.
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### **8. Seminars Attended :**

1. One Day Zonal Level Seminar for YRC Programme Officers of Arts & Science Colleges Bharathidasan University, Tiruchirappalli 2<sup>nd</sup> March 2012 Indian Red Cross Society.
2. One Day Zonal Level Seminar for YRC Programme Officers , A.V.C.College of Engineering, Mannampandal 13<sup>th</sup> March,2012 Indian Red Cross Society
3. Seminar on “ Tally .ERP 9 & Office Automation” A.V.C.College ( Autonomous), Mannampandal 27<sup>th</sup> & 28<sup>th</sup> March, 2012, UGC New Delhi
4. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 12<sup>th</sup> April 2013 “Role of Cooperatives in Insurance Promotion in Rural Areas” organised by Tranquebar Bishop Manikam Lutheran College Porayar.
5. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 15<sup>th</sup> March 2013 “Consumerism” organised by A.V.C. College (Autonomous) Mannampandal – Mayiladuthurai.
6. Dr.K.Kalidoss, Assistant Professor of Commerce Attended Two days national seminar on 26<sup>th</sup> and 27<sup>th</sup> July 2013 “A Calibration of Indian Financial System – Emerging shocks and existing insulations” Presented the Paper CRM Practices in New Private Sector Banks in Nagapattinam District organised by Poompuhar College (Autonomous) Melaiyur.
7. Dr.K.Kalidoss, Assistant Professor of Commerce Attended Five days national seminar on 22<sup>nd</sup> March 2013 to 27<sup>th</sup> March 2013 “Entrepreneurship Training Workshop for College Teachers” organised by A.V.C. College (Autonomous) Mannampandal – Mayiladuthurai.
8. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 22<sup>nd</sup> December 2014 “Retail Marketing – Opportunities and Challenges” organised by Poompuhar College (Autonomous) Melaiyur.

9. Dr.K.Kalidoss, Assistant Professor of Commerce Attended UGC Sponcered one day national seminar on 6<sup>th</sup> October 2014 “Foreign Direct Investment and Business Opportunities” organised by A.V.C. College (Autonomous) Mannampandal – Mayiladuthurai.
10. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 22<sup>nd</sup> December 2014 “Retail Marketing – Opportunities and Challenges” organised by Poompuhar College (Autonomous) Melaiyur.
11. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 23<sup>rd</sup> January 2015 “Innovation and Strategic Business Practices in the Global Economy” presented the paper Role of Banks in Economic Development organised by M.R. Government Arts College Mannargudi.
12. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national seminar on 08<sup>th</sup> February 2016 “Emerging Trends in Human Resource Management” Presented the paper Recent Scenario of Human Resource Development in India organised by St. Xavier’s College (Autonomous) Palayamkottai

#### **9. National Conference:**

1. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day national conference on 24<sup>th</sup> September 2014 “Emerging Trends in the Role of Banking and Management in India” paper presented by Marketing Strategy of Garments in Tirupur District organised by Sri Santhoshi College of Arts and Science Paiyambadi, Polambakkam, Maduranthakam.
2. Dr.K.Kalidoss, Assistant Professor of Commerce Attended Two days national conference on 06<sup>th</sup> and 7<sup>th</sup> March 2015 “Investor Information and International Investments” paper presented by Investment Risk and Management organised by Government College for Women (Autonomous) Kumbakonam.

#### **10. International Conference**

1. Dr.K.Kalidoss, Assistant Professor of Commerce Attended One day International Conference on 21<sup>st</sup> September 2015 “Economic Justice in an Unfair World: Cooperatives Ensure Equality” Presented the Paper “Human Resources Practices in Cooperative Sector” organised by Tranquebar Bishop Manikam Lutheran College Porayar.
2. Dr.K.Kalidoss, Assistant Professor of Commerce Attended One day International Conference on 22<sup>nd</sup> February 2019 “Modern trends in Accounting, Banking and

Digital Marketing” Presented the Paper “Evolution of Karaikal Milk Co-operative Society – An overview” organised by School of Commerce, Erode Arts & Science College, Erode.

### **11. State Level Seminar**

1. Dr.K.Kalidoss, Assistant Professor of Commerce Attended Two days UGC Sponsored State Level Seminar on 18<sup>th</sup> and 19<sup>th</sup> December 2014 “Issues In Indian Economy: National and Global Perspectives” Presented the Paper Functions Of Retail Banking in Indian Economy organised by Poompuhar College (Autonomous) Melaiyur.
2. Dr.K.Kalidoss, Assistant Professor of Commerce Attended Two days UGC Sponsored State Level Seminar on 18<sup>th</sup> and 19<sup>th</sup> December 2014 “Issues In Indian Economy: National and Global Perspectives” Presented the Paper Customer Satisfaction Towards Home Loans of SBI and HDFC Banks with Reference to Mayiladuthurai Town organised by Poompuhar College (Autonomous) Melaiyur.
3. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day State Level Seminar on 18<sup>th</sup> February 2016 “New Paradigm in Management” organised by A.V.C. College (Autonomous) Mannampandal – Mayiladuthurai.

### **12. Workshop**

1. “Workshop on Question Bank for Part-A Questions” A.V.C.College (Autonomous), Mannampandal 26<sup>th</sup> & 27<sup>th</sup> December, 2011 UGC New Delhi
2. Dr.K.Kalidoss, Assistant Professor of Commerce Attended one day Workshop on 17<sup>th</sup> March 2016 Presented the paper “Performance Appraisal Practices in Indian Banks” organised by Deen College of Arts and Science Nidur – Mayiladuthurai.

### **13. Training Programmes Attended:**

<b>Name of the Programme</b>	<b>Name of the Place and Date</b>	<b>Sponsoring Agency</b>
Faculty Development Programme on “ Managing Emotions”	Annamalai University 28 <sup>th</sup> & 29 <sup>th</sup> March, 2011.	Annamalai University

### **14. Other Positions Held in AVC College:**

Sl. No.	Positions held	From	To
1.	Co-ordinator of the Youth Red Cross	2011	2013
2.	Co-ordinator for fine arts		
3.	Fine Arts Vice President	2012	2015
4.	Fine Arts Director	2015	Till Date

### **15. Research Guidance (completed and registered)**

Sl. No.	Degree	Completed No.	Ongoing No.	Under process
1	M.Phil.	12	2	-
2	Ph.D.	5	5	-

### **16. Research Articles Published :**

#### **Journal:**

1. Journal Name: Annamalai Economic Papers Article Title: Impact and Causes of Employees Absenteeism in TNSTC Ltd- Kumbakonam Division, Authors: T.Malathi and Dr.K.Kalidoss Pages: 58-60 Vol:7, ISSN: 0975-7279
2. Journal Name: Annamalai Journal of Management Article Title: Micro Insurance and Poverty Alleviation Authors: Dr.K.Kalidoss and S.Balakrishnan Pages: 25-29 , Volume:5 Issue-1 ISSN: 0974-0406 February 2011
3. Journal Name: Journal of Road Transport Article Title: Employees Absenteeism Towards Tamilnadu State Transport Corporation, Kumbakonam Authors: Dr.K.Kalidoss and T.Malathi Pages: 12-20 , No.6 , April-June 2012
4. Journal Name: International Journal of Commerce and Management Research Article Title: Marketing of Garments Industry in Tiruppur District of Tamilnadu Authors: Dr.K.Kalidoss and P.Rajini Pages: 116-117 , Volume:1, Issue-2 July –September 2012, ISSN No.2321-3604
5. Journal Name: International Journal of Management Focus Article Title: A Study on the Investment Pattern of Rural Investors with special Reference to Nagapattinam District Authors: Dr.K.Kalidoss and E.Jenmarakkini Pages: 65-68 , Volume:II Issue-3 July-Sep.2012 ISSN: 2250-2971

6. Journal Name: HRD TIMES Article Title: Investment Guidelines for Beginners  
Authors: Dr.K.Kalidoss and E.Jenmarakkini Pages: 30-31 , Volume:15 No.2  
February 2013 ISSN 0976-7401
7. Journal Name: Governance Systems in Mutuals Article Title: Role of Cooperative in  
Micro Insurance Promotion in Rural Areas Authors: Dr.K.Kalidoss and  
S.Balakrishnan Pages: 41-49 , ISBN 978-81-8387-600-1
8. Journal name: Indian journal of Research- Paripex Article Name: Service quality and  
its impacts on Customer satisfaction in banking sector – an overview Authors:  
Dr.K.Kalidoss & Mr.A.Ravikumar Pages: 40-41 , ISSN: 2250-1991.
9. Journal name: Indian journal of Research- Paripex Article Name: Remedies Against  
Unfair Trade Practices. Authors: Dr.K.Kalidoss & Mr.B.Gridharan Pages: 42-43 ,  
ISSN: 2250-1991.
10. Journal name: Journal of Road Transport Article Name: Operational efficiency  
towards HRM practices in TNSTC LTD, Kumbakonam. Authors: Dr.M. Rajarajan  
T.Malathi Dr.K.Kalidoss Pages: 14-24 No.7 July – September 2012.
11. Journal name: Annamalai Journal of Management Article Name: Consumerism and  
Consumer Rights Authors: Dr.K.Kalidoss & Mr.B.Gridharan Pages: 1-4 , ISSN:0974  
-0406.
12. Journal name: Annamalai Journal of Management Article Name: Production and  
marketing of Garments in Thirupur District of Tamil Nadu Authors: Dr.K.Kalidoss &  
Mr.P.Rajini Pages: 14-19 , ISSN:0974 -0406.
13. Journal name: Annamalai Journal of Management Article Name: CRM practices and  
performance of New Private sector Banks in India Authors: Dr.K.Kalidoss &  
N.Majula Pages: 54-59 , ISSN:0974 -0406.
14. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article  
“International Journal of Commerce and Management Research (PIJCMR)” titled  
with Marketing of Garments Industry in Tiruppur District of Tamil Nadu on July –  
September 2013 ISSN No.2321 – 3604 volume No. 1, Issue No. 2
15. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article  
“Paripex-Indian Journal of Research” titled with service Quality and its Impacts on  
Customer Satisfaction in Banking Sector – An Overview ISSN No.2250 – 1991

16. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Paripex-Indian Journal of Research” titled with Remedies Against Unfair Trade Practices ISSN No.2250 – 1991
17. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article titled with “Investment Guidelines” on February 2013 ISSN No.0976 – 7401
18. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Governance Systems in Mutuals” titled with Role of Cooperative in Micro Insurance Promotion in Rural Areas on 2013 ISBN.978-81-8387-600-1.
19. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Annamalai Journal of Management” titled with Consumerism and Consumer Rights on December 2013 ISSN No.0974 – 0406, Volume-7, Issue-1
20. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Annamalai Journal of Management” titled with Production and marketing of Garments in Tirupur District of Tamil Nadu on December 2013 ISSN No.0974 – 0406, Volume-7, Issue-1
21. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Annamalai Journal of Management” titled with CRM Practices and Performance of New Private Sector Banks in India on December 2013 ISSN No.0974 – 0406, Volume-7, Issue-1
22. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article titled with “A Study on the Customer Relationship Management and Challenging Aspect in the Banking Sector” on August 2014 ISSN No.2278 – 6236, Volume 3.
23. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Retail Marketing: Opportunities and Challenges” titled with Customer Relationship Management in ICICI Bank.
24. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Inter Continental Management Research Review” titled with Problems of Housing Loan Borrowers in India- An Overview on July 2014 ISSN No.2321-0354 Volume 2, Issue 7
25. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Asia Pacific Journal of Research” titled with Customer Relationship Management of

the New Private Sector Banks in Nagapattinam District of Tamil Nadu on November 2015 ISSN No.2320-5504, E-ISSN-2347-4793, Volume:1, Issue:xxxiii

26. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “International Journal of World Research” titled with Employees Attitude Towards New Private Sector Banks in Nagapattinam District of Tamil Nadu on January 2016 ISSN No.2347-937X Volume:1, Issue: XXV
27. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Emerging Trends in the Role of Banking and Management in India” titled with Marketing Strategy of Garments in Tirupur District ISBN:978-93-83241-54-5
28. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “Emerging Trends in the Role of Banking and Management in India” titled with Home Loan and its Impacts on Customer Satisfaction- A Study With Reference to Public Sector Banks in Mayiladuthurai Town ISBN:978-93-83241-54-5
29. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “International Journal of Advanced Scientific Research and Development” titled with Micro Insurance Awareness Towards Self Help Groups with Reference to Mayiladuthurai Taluk ISSN No.2394-8906, E.ISSN No.2395-6089
30. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “International Journal of Advanced Scientific Research and Development” titled with Effectiveness of Training and Development Programmes of Public Sector Bank Employees in Mayiladuthurai Town ISSN No.2394-8906, E.ISSN No.2395-6089
31. Dr.K.Kalidoss, Assistant Professor of Commerce has Published a Research Article “International Journal of Multidisciplinary Research Review” titled with Effectiveness of Training and Development Programmes of Public Sector Bank Employees in Mayiladuthurai Town on August 2015 ISSN No.2395-1877, Volume No.1, Issue No.6.

#### **17. Article in Popular Magazine**

1. Journal Name:Tamil Nadu Journal of Co-operation Article Title: Impact of Economic Liberalisation in Urban Co operative Banks, Authors: D.Joel EdwinRaj & Dr.K.Kalidoss Pages: 28-30 October,2006



2. Journal Name: Journal of Road Transport: Article Title: Operational Efficiency Towards HRM practices in TNSSTC Ltd., Kumbakonam Pages: 14-24 No:7 July-September 2012.

**18. Minor Projects Undertaken:**

<b>Sl. No.</b>	<b>Title of the Project</b>	<b>Agency</b>	<b>Duration</b>	<b>Total Cost</b>	<b>Ongoing/ Completed</b>
1.	Micro Insurance – A Study on the awareness among the Self Help Groups with Special Reference to Nagapattinam	University Grants Commission	2 Years	Rs.75,000	Ongoing

19. Residential Address:

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kkalidoss2008@gmail.com