

RESUME

PERSONAL DETAILS

Name : **Dr. G. PRABAKARAN**
Father's Name : S. Govindaraj
Sex : Male
Date of Birth : 21-02-1989
Nationality & Religion : Indian, Hindu
Languages Known : Tamil and English
Address for communication : 69/33, Thaniyur Vaaniya Street,
Kornad, Mayiladuthurai.
Pin: 609 002.
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EDUCATIONAL QUALIFICATIONS : **M.Com., M.Phil., M.B.A., Ph.D.,
TNSET, UGC-NET.,**

Course	Institution	Year of Passing	% of Marks	Class
B.Com.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2009	73.13	First
M.Com.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2011	71.60	First
M.B.A	Bharathidasan University Thiruchirappalli	2011	64.48	First
M.Phil.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2012	77.67	Distinction
Ph.D	Bharathidasan University, Tiruchirappalli	2019	Commended	
TNSET	Mother Teresa Women's University, Kodaikanal	2017		
UGC-NET	National Testing Agency	2018		

TOTAL TEACHING EXPERIENCE:

Sl. No.	Name of the Institution	From	To	YY/MM/DD
1.	A.V.C. College (Autonomous) Mannampandal, Mayiladuthurai	18-06-2015	Till date	07 years 05 months

NPTEL COURSES : Successfully completed 4 weeks course “**Cost Accounting**” from June – Aug 2021 and scored 76% (**Elite Silver**)

COMPUTER KNOWLEDGE : PGDCA

TECHNICAL QUALIFICATION : Typewriting Lower (English)

EXTRA CURRICULAR ACTIVITIES : Member in Leo Club during 2006-2008

E-CONTENT PREPARATION :

Title	Website Link
Issue of Shares	https://www.slideshare.net/PrabakaranG15/issue-of-shares-251096499
Fundamentals of Commerce	https://www.slideshare.net/PrabakaranG15/fundamentals-of-commerceppt
Management	https://www.slideshare.net/PrabakaranG15/managementppt-252055621

SEMINAR, CONFERENCE AND WORKSHOP ATTENDED:

SEMINARS ATTENDED

S.No	Name of the Seminar	Name of the Place	Date	Sponsoring Agency
1.	National Seminar on “ Investment awareness”	A.V.C. College (Autonomous), Mannampandal.	19 th & 20 th November, 2010.	UGC & ICWAI
2.	Seminar on TALLY. ERP 9 & Office Automation	AVC College (Autonomous), Mannampandal.	27 th & 28 th March, 2012	University Grants Commission
3.	National Seminar on “A Calibration of Indian Financial System – Emerging shocks and existing Insulations”	Poompuhar College(Autonomous) Melaiyur – 609 107	26 th & 27 th July 2013	University Grants Commission
4.	National Seminar on “Exploring Opportunities for Extension and Outreach services Through Commerce Education”	Annamalai University Annamalai Nagar-608 002	20 th & 22 nd Febrauary 2014	TANSCHE Chennai
5.	Seminar on “Foreign Direct Investment and Business Opportunities”	AVC College (Autonomous), Mannampandal.	6 th October, 2014	University Grants Commission
6.	UGC State Level seminar on “ Issues in Indian Economy: National & Global Perspectives”	Poompuhar College(Autonomous) Melaiyur – 609 107	18 th & 19 th December 2014	University Grants Commission
7.	National Seminar on “Strategic Management Practices in the Globalised Scenario”	Deva Matha College, Kuravilangad P.O Kottayam Dt, Kerala - 686633	13 th & 14 th January, 2015	University Grants Commission
8.	One day State Level Seminar on	Sastra University	25 th	Sastra

	“HR opportunities and Challenges in 2020”	Thanjavur- 613 401	February 2015	University Thanjavur
9.	One Day State Level Seminar on “New Paradigm in Management”	AVC College (Autonomous), Mannampandal.	17 th , February 2016	PG & Research Department of Commerce
10.	One Day State Level Seminar on “Emerging Trends in Banking”	AVC College (Autonomous), Mannampandal.	18 th , February 2016	Department of Management Studies
11.	National Level Seminar on “Corporate Governance”	Annai College of arts and Science, Kumbakonam	3 rd March 2016	Department of Commerce, Annai College of arts and Science
12.	International Seminar on “Globalisation – A SWOT Analysis”	Idhaya College for Women, Kumbakonam	22 nd September 2016	PG & Research Dept. of Commerce & PG Dept. of Management Studies
13.	National Seminar on “Emerging trends in Accounting & Finance”	Rabindranath Tagore University, Madhya Pradesh, Bhopal	29 th & 30 th June 2019	Faculty of Commerce & Management in collaboration with AISECT Group of Universities
14.	National Seminar on “Role of E-Services in Commerce”	Dharamapuram Adhinam Arts College, Mayiladuthurai	20 th February 2020	PG & Research Department of Commerce
15.	Two Day National Seminar on “Perspectives of Sustainable Development Goals in India”	A.V.C. College (Autonomous), Mannampandal.	6 th & 7 th , February 2020	PG & Research Department of Economics

16.	One International Seminar on “Service Sector in India: Making New Avenues in Indian Economy”	Jamal Mohamed College (Autonomous), Tiruchirappalli	13 th January 2021	PG & Research Dept. of Commerce
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CONFERENCES ATTENDED

S.No	Name of the Conference	Name of the Place	Date	Sponsoring Agency
1.	National Level Conference on “Emerging Trends in the Role of Banking and management in India”	Sri Santhoshi College of Arts and Science, Polambakkam, Maduranthakam.	24 th September, 2014	Sri Santhoshi College of Arts and Science, Polambakkam, Maduranthakam
2.	National Conference on “Investor Information & International Investments”	Government College for Women (Autonomous) Kumbakonam	6 th & 7 th March 2015	University Grants Commission
3.	International Conference on “Innovation in Commerce and Management”	A.V.C. College (Autonomous), Mannampandal.	10 th & 11 th , August 2015	PG & Research Department of Commerce
4.	International Conference on “Economic justice in an Unfair World: Cooperatives Ensure Equality”	TBML College, Porayar.	21st September, 2015	TBML College, Porayar.
5.	International Conference on “Bridging Urban Rural Divide-Techno Management Perspective”	Sastra University, Thanjavur,	6 th & 7 th March 2015	Sastra University, Thanjavur,
6.	International Conference on “Scenario of Change Management in Business”	Vidhya Sagar Women’s College, Chengalpattu	12 th August 2016	Departments of Commerce and Management Studies
7.	State level Conference on Role of RBI in Rural Economy	AIMAN College of Arts & Science for Women, Trichy	4 th October, 2016	Sponsored by Reserve Bank of India organized by the Department of Commerce
8.	International Conference on “Modern trends in Accounting, Banking and Digital Marketing”	Erode Arts College and Science (Autonomous), Erode	22 nd February 2019	School of Commerce, Self-Finance Wing
9.	International Conference on “Emerging Issues and Challenges in Economics & Commerce”	Idhaya College for Women, Kumbakonam	19 th February 2020	PG & Research Dept. of Commerce

10.	International Conference on “Current issues in Corporate Ethics and Governance”	St. Theresa’s Arts and Science College For Women, Tharangambadi	28 th February 2020	Dept. of Commerce & Business Administration
11.	International Conference on “Emerging Business Trends in the 21 st Century”	National College (Autonomous), Tiruchirappalli	26 th February 2021	School of Commerce
12	National Level Conference on “Challenges before Co-operatives during post Covid – 19” & “Policies for Co-operative Development in Indi”	T.B. M. L. College, Porayar	16 th August, 2022	Dr.Frank Ratnakumar Memorial Endowment

WORKSHOPS ATTENDED

S.No	Name of the Workshop	Name of the Place	Date	Sponsoring Agency
1.	UGC National Workshop on “ Writing and Publishing Research Article in Commerce and Management”	Bharathidasan University	19 th & 20 th November,2011	Smart Journal of Business Management studies
2.	DEEN BUCOM FEST –‘16	Deen College of Arts & College, Nidur, Mayiladuthurai	17 th March, 2016	Deen College of Arts & College, Nidur, Mayiladuthurai
3.	Workshop on Business Statistics	Veer Narmad South Gujarat Universtiy, Surat	9 th & 10 th May 2015	Department of Business and Industrial Management
4.	One Day Workshop on “Data Analysis in SPSS”	A.V.C. College of Engineering, Mannampandal	21 st April 2016	Department of Management Studies
5.	One Day Workshop on Fundamentals of SPSS	IFET College of Engineering, Villupuram	28 th January, 2017	Department of Management Studies
6.	National Workshop on “Qualitative Research Methods in Social Sciences”	A.V.V.M. Sri Pushpam College (Autonomous), Poodi	8 th February 2020	PG & Research Dept. of Commerce

PAPER PRESENTED IN SEMINAR & CONFERENCE:

1. Presented a paper entitled "Application of capital Adequacy Norms to Urban Co-operative Banks" in the State Level Seminar organized by Department of Economics - Poompuhar College (Autonomous) Melaiyur.
2. Presented a paper entitled "Asset Liability Management in Urban Co-operative Banks - An overview" in the National Level Conference organized by Department of Commerce - Sri Santhoshi College of Arts & Science, Maduranthakam.
3. Presented a paper entitled "Role of Capital Market in Indian Context" " in the National Level Conference organized by Department of Commerce - Government College For Women (Autonomous) Kumbakonam.
4. Presented a paper entitled "Recent Trends in Indian Banking Industry" in the one day international Seminar organized by Rajagiri Dawood Batcha College of Arts and Science RDB institute of Management Papanasam- 614 205, Thanjavur.
5. **G. Prabakaran, (2015)** presented a paper entitled on ,"SWOT analysis and NPA's" in International Conference organized by Department of Cooperation in **TBML College, Porayar.**
6. **G. Prabakaran (2016),** Presented a Paper entitled on," Social Responsibility in Corporate Governance - A Cursor Look" in National Level Seminar on Corporate Governance, organized by Department of Commerce, **Annai College of Arts and Science, Kumbakonam.**
7. **G. Prabakaran (2016),** Presented a paper entitled on, "Social Media and its Role in Marketing" in Inter College Workshop organized by **Deen College of Arts & Science, Nidur, Mayiladuthurai.**
8. Presented a Paper entitled, "Change Management - An Overview" International Conference on Scenario of Change Management in Business organized by Department of Commerce and Business Administration ,**Vidhya Sagar Women's College, Chengalpattu, Chennai.**
9. Presented a Paper entitled, "A Study on Consumer Awareness and buying behavior towards Online Shopping" International Conference on Modern trends in Accounting, Banking and Digital Marketing organized by School of Commerce, Self-Finance Wing, Erode Arts & Science College (Autonomous), Erode.
10. Presented a Paper entitled, "A Study on Customer satisfaction towards Internet Banking with special reference to Mayiladuthurai town" National Seminar on Role of E-Services in Commerce organized by PG & Research Department of Commerce, Dharmapuram Adhinam Arts College, Dharmapuram, Mayiladuthurai.

11. Presented a Paper entitled, "Buying Behaviour towards Imitating gold with reference to Mayiladuthurai town" International Conference on Emerging Issues and challenges in Economics & Commerce organized by PG & Research Department of Commerce, Idhaya College for Women, Kumbakonam.
12. Presented a Paper entitled, "**Consumer Purchasing behavior towards Green products**" Two Day National Seminar on "Perspectives of Sustainable Development Goals in India" organized by PG & Research Department of Economics, A.V.C. College (Autonomous), Mannampandal, Mayiladuthurai.
13. Presented a Paper entitled, "Consumer's Purchasing behaviour towards Green products – A study with reference to Mayiladuthurai town" Two Day National Seminar on "Current issues in Corporate Ethics and Governance" organized by Department of Commerce & Business Administration, St. Theresa's Arts and Science College For Women, Tharangambadi.
14. Presented a Paper entitled, "Consumer Buying behavior towards confectionary products – A study with reference to Mayiladuthurai town" One Day International Seminar on "Service Sector in India: Making New Avenues in Indian Economy" organized by PG & Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli.
15. Presented a Paper entitled, "Training and Development of Bank employees in Public Sector Banks – A study with special reference to Mayiladuthurai town" One Day International Seminar on "Service Sector in India: Making New Avenues in Indian Economy" organized by PG & Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli.
16. Presented a Paper entitled, "Brand Preference towards Wrist Watches – A Study with reference to Kumbakonam Town" One Day International Conference on "Emerging Business Trends in the 21st Century" organized by School of Commerce, National College (Autonomous), Tiruchirappalli.

Papers Published in Seminar/Conference Proceedings :

- ❖ Dr.S.Mayilvaganan & G.Prabakaran (2014), Book Name: "Issues in Indian Economy: National & Global Perspectives" "Application of capital Adequacy Norms to Urban co-operative Banks" Pages:245-248 ISBN:97-88-1837-126-37.
- ❖ Dr.S.Mayilvaganan & G.Prabakaran (2014), Book Name: "Emerging Trends in the Role of Banking & Management in India" - Title of the Paper: "Asset Liability Management in Urban Co-operative Banks – An overview" Pages: 53-57 ISBN:978-93-83241-54-5.

- ❖ Ravikumar.A., & **G. Prabakaran** (2017), "Change Management - An Overview" International Conference on Scenario of Change Management in Business organized by Department of Commerce and Business Administration ,Vidhya Sagar Women's College, Chengalpattu, Chennai.
- ❖ Dr.S. Mayilvaganan & G. Prabakaran (2019), Book Name: "Emerging Trends in Accounting & Finance". Paper Title: An Analysis of Fund Management in Mayuram Co-operative Urban Bank Ltd No.993, Mayiladuthurai, Pages: 55-62, ISBN: 978-93-86752-09-3.
- ❖ Dr.S. Mayilvaganan, Dr. G. Karthikeyan & G. Prabakaran (2022), Book Name: "Insurance and Risk Management - Impact and Development in Post Pandemic Regime". Paper Title: "Policyholders' Satisfaction Towards LIC Products - A Study with Reference To Mayiladuthurai Town" , Sponsored by Insurance Institute of India, Mumbai. Organized by PG and Research Department of International Business, Sri Ramakrishna College of Arts and Science, Coimbatore Pages: 11-17, ISBN: 978-93-94428-29-4

Papers Published in International Journals:

- ✓ **G. Prabakaran** & Dr.S.Mayilvaganan, (2015) "A Study on Working Capital Management of Kumbakonam Urban Co-operative Bank", International journal of Advanced Scientific Research & Development, p-ISSN: 2394-8906/e-2395-6089, PP 276-279.
- ✓ **G. Prabakaran** & Dr. S. Mayilvaganan (2016), "A Study on the Deposit Mobilization of Thiruvarur Urban Co-operative Bank" Journal Name: International Journal of Scientific Research and Modern Education (IJSRME), ISSN (Online): 2455-5630, Volume I, Issue I, 2016, PP.
- ✓ Dr. S. Mayilvaganan & **G. Prabakaran** (2017),"Performance of Non-Performing Assets in the Composite Thanjavur District" Journal Name: International Journal of Computational Research and Development (IJCRD) Impact factor:4.775; ISSN: 2456-3137; volume 2, Issue 1, 2017.
- ✓ Dr. S. Mayilvaganan & **G. Prabakaran** (2017), "Lending and Recovery operations of Mayiladuthurai Co-operative Urban Bank - A study with reference to Mayiladuthurai" Journal Name: Global Online Electronic International Interdisciplinary Research Journal (GOEIJR) Impact Factor: 3.541 Peer-Reviewed Journal ISSN : 2278 - 5639 Volume - V Issue - VI April 2017.
- ✓ **G. Prabakaran** And S. Kanagadhara, "Demographic Factors on Buying Behavior of Packaged Milk - A Study with Reference to Mayiladuthurai

Town" Journal Name: Aarhat Multidisciplinary International Education Research Journal (AMIERJ) UGC Approved Online Journal (Sr. no 48178, 48818) ISSN : 2278 - 5655, IIFS Impact Factor : 3.117, June - July 2017.

- ✓ Mayilvaganan. S., and **Prabakaran. G.**, (2018), "Sources and Application of Funds in Co-operative Urban Banks in Composite Thanjavur District", International Journal of Computational Research and Development, ISSN: 2456 - 3137, Impact Factor: 5.015, Volume 3, Issue I, pp 1-4.
- ✓ Mayilvaganan. S., and **Prabakaran. G.**, (2018), "A Study on the Deposit and Lending Operations of Nicholson Co-operative Town Bank Limited Thanjavur", International Journal of Multidisciplinary Research and Modern Education, ISSN: 2454 - 6119, Impact Factor: 6.725, Volume 4, Issue I, pp 1-4.
- ✓ Mayilvaganan. S., Karthikeyan. G., and **Prabakaran. G.**, (2019), "Buying Behaviour and Awareness towards Digital Marketing with Reference to Mayiladuthurai town", Journal of International Business and Economics, P-ISSN: 1544-8037, E-ISSN: 2378-9174, Impact Factor: 6.725, Volume XII Issue XII December 2019. (AN UGC CARE APPROVED JOURNAL)
- ✓ Sivakumar. B., and **Prabakaran. G.**, (2019), "Brand Preference towards Wrist Watches - A Study with reference to Kumbakonam Town", Scientific Journals International Journal of Interdisciplinary and Multidisciplinary Research, P-ISSN: 1945-3019, E-ISSN: 1936-6264, Volume XII, Issue XII December 2019. (AN UGC CARE APPROVED JOURNAL)
- ✓ Mohan. D., and **Prabakaran. G.**, (2020), "An Analysis of trend in Mobilization and Application of Funds by Mayuram Co-operative Urban Bank Ltd No.993, Mayiladuthurai" Journal of Interdisciplinary Cycle Research, Volume XII, Issue I, January 2020, ISSN NO: 0022-1945 (AN UGC CARE APPROVED GROUP- II JOURNAL)
- ✓ Panneer Selvam. M., and **Prabakaran. G.**, (2021), "Training and Development of Bank employees in Public Sector Banks - A study with special reference to Mayiladuthurai town" Sambodhi Journal, Volume-43-No.04 (XXXI), October - December 2021, ISSN NO: 2249-6661 (An UGC Care Approved Peer Reviewed and Referred Journal)
- ✓ **Prabakaran. G.**, and Panneer Selvam. M., (2021), "Consumer Buying behavior towards confectionary products - A study with reference to Mayiladuthurai town" KALA: Journal of Indian Art History Congress, Volume-26-No.02 (XXV), October - December 2021, ISSN NO: 0975-7945 (An UGC Care Approved Group I Journal)
- ✓ Dr. S. Mayilvaganan & **G. Prabakaran** (2022)," Investigating the Business Ethics Using SPSS Statistical Analysis" Journal Name: REST Journal on Data

Analytics and Artificial Intelligence. Impact factor:4.775; ISSN: 2583-5564; volume 1 (2), 2022. DOI : <https://doi.org/10.46632/jdaai/1/2/4>

Other Academic Activities

- Acted as Resource Person and delivered a lecture on “CLEAN INDIA” in National Service Scheme – Special Camp, A.V.C. College (Autonomous), Mannampandal held on 24th August 2019.
- Acted as Resource Person and delivered a lecture on “AIDS Awareness” in Red Ribbon Club, A.V.C. College (Autonomous), Mannampandal held on 24th February 2020.
- Acted as a Resource Person and delivered a lecture on Leadership Qualities in a guest lecture organized by National Service Scheme, A.R.C. Visvanathan College , Mayiladuthurai on 30-12-2021

REFERENCES

Dr. S. MAYILVAGANAN
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Assistant Professor of Commerce
A.V.C. College (Autonomous)
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Additional Controller of Examinations
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Mannampandal – 609 305, Mayiladuthurai
Mobile: 9445713702

DECLARATION

I do hereby declare that the details given above are true and correct to the best of my knowledge and belief.

Place: Mayiladuthurai

Date:

(G. PRABAKARAN)