

Staff Profile

1. Name: Dr. D.MOHAN
2. Gender: Male
3. D.O.B: 03/06/1976
4. Educational Qualifications:



S. No.	Degree	College/University	Year of passing	Subjects	Grade/ Percentage
1	Ph.D	BARD	Viva Voce Examination on 13 th September 2014	Commerce	-
2	MBA	BARD	2009	Management	I Class
3	M.Phil	BARD	2003	Commerce	I Class
4	M.Com.	A.V.C.College (Autonomous)	2001	Commerce	I Class
5	B.Com.	A.V.C.College (Autonomous)	1997	Commerce	I Class
6	D.CO-OP	SCTI- THANJUR	1998	Co-Operation	I Class

5. Total Teaching Experience

Sl. No.	Name of the Institution	From	To
1	AVC College(Autonomous)	2005	Till date
2	Others		-

6. Total Teaching Experience at AVC College (specify SF/Aided)

Institution	From	To	Subjects Taught	Remarks
Self financing	June 2005	To till date	Commerce	

7. **Seminar Attended :** 13

i) Participated two days seminar on “**WTO and Indian Economy**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 9th & 10th March 2000.

ii) Participated one day seminar on “**Marketing of services – A changing paradigm**” organized by Sree Radhaa krishnaa Educational trust, Mayiladuthurai, on 26 Feb- 2006.

iii) Participated two days **National seminar** on “**VAT – A Boon or bane**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 17th & 18th Feb- 2007.

iv) Participated two days **National seminar** on “**Inclusive Growth**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 10th & 11th March 2008.

v) Participated two days seminar on “**Enhancing the utility of library resources**” organized by Internal Quality Assurance Cell (IQAC) held at A.V.C. College (Autonomous) Mannampandal, on 20th & 21st March 2009.

vi) Participated five days Faculty improvement programme on “**Effective Teaching Methods**” organized by Internal Quality Assurance Cell (IQAC) held at A.V.C. College (Autonomous) Mannampandal, on 6th to 11th October 2010.

vii) Participated two days **National seminar** on “**Investment Awareness**” Sponsored by UGC New Delhi, Ministry of corporate affairs and ICWAI puducherry chapter and P.G. Research Dept. of commerce, held at A.V.C. College (Autonomous) Mannampandal, on 19th & 20th Nov- 2010.

viii) Participated two days seminar on “**Tally. ERP 9 & office Automation**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 27th & 28th March 2012.

ix) Participated one day seminar on “**Consumerism**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 15th March 2013.

x) Participated one day seminar on “**Foreign Direct Investment and Business Opportunities**” Sponsored by UGC, New Delhi, held at A.V.C. College (Autonomous) Mannampandal, on 6th Oct- 2014.

xi) Participated one day seminar on **“Emerging Trends in Banking”** held on 17th feb. 2016 organized by PG & Research Dept. of commerce, A.V.C. College (Autonomous) Mannampandal.

xii) Participated one day seminar on **“New paradigm in Management”** held on 18th feb. 2016 organied by Dept. of Management studies, A.V.C. College (autonomous) Mannampandal.

xiii) Participated one day International seminar on **“Globalisaton- A swot Analysis”** Sponsored by PG & Research Department of Commerce & Pg Department of Management held at IDHAYA College Kumbakonam., on 22nd sep- 2016.

8. Workshops attended –Number : 3

- i) Attended national workshop on ‘EXCELLENCE IN MANAGEMENT RESEARCH’ Sponsored by AICTE New Delhi at AVC College of Engineering from 24-3-2010 to 27-3-2010.
- ii) Attended a workshop on “QUESTION BANK FOR PART- A QUESTIONS” Sponsored by UGC., at A.V.C college (Autonomous), On 26 and 27 December 2011.
- iii) Attended a workshop on scientific writing held on 11th oct.2014 at A.V.C.(auto)

9.CONFERENCE Attended :2

- i) Presented a paper international conference on “innovation in commerce and management “held during 10th and 11th August 2015 organized by P.G and Research department of commerce A.V.C. (Autonomous)
- ii) Attended an **International** conference on **“GLOBALISATION - A SWOT ANALYSIS”** at Idhaya college for women kumbakonam, held on 22nd September 2016.

10.Training programmes attended : -Number 1

- i) Faculty Improvement programme on ‘EFFECTIVE TEACHING METHODS’ org anized by Internal Quality Assurance cell (IQAC) from 6-10-2010 to 11-10-2010 at AVC COLlege(Autonomous) Mannampandal.

10.Other Positions Held in AVC College:

Sl. No.	Positions held	From	To	Nature of work
1	Coordinator -PEKAK	2009	2011	Service Oriented Programme

11.Positions Held in Other Institutions

Sl. No.	Positions held	From	To	Nature of work
1	CHIEF-Superintendent-TNPSC Group II EXAM	2010	2010	CONVENIOR

12. Research Guidance (completed and registered)

Sl. No.	Degree	Completed No.	Ongoing No.	Under process
1	M.Phil.	1	-	-
2	Ph.D.	-	-	-

1. Any Other Honours (Awards from State, National, International and NGOs)

Participated as “**Non- Student Youth**” in the **Ten days Special Camping Programme** on the theme “ Youth for Cleanliness” organized by National Service Scheme (NSS) of Government Higher School ,Kuttalam.

13. Research Articles Published

National	International
01	10

National Level

i) **Title:**“WORKINGS OF DISTRICT CENTRAL CO-OPERATIVE BANKS IN INDIA” **Journal of exclusive management science** (ISSN No.2277-5684) – Jan-2013, Volume: 2, Issue1, pages 1 - 3, Archers and Elevators Publishing House, 131,AGB Layout,6th cross, Bangalore- 560 090, Karnataka, India.(www.aeph.in)

International Level

i) **Title:** “RECOVERY AND OVERDUES MANAGEMENT OF KUMBAKONAM CENTRAL CO- OPERATIVE BANK LTD.,” **The International Journal of Research in commerce and management** (ISSN No.2249-4561 online,2249-6009) Jan-June 2012, Volume: 02, Issue 03, pages159-163, Clear International Publication (ptv) LTD Chennai,Tamilnadu, India. (www.thavav.org.in)

ii) **Title:** “MANAGEMENT OF NPAs IN KUMBAKONAM CENTRAL CO-OPERATIVE BANK LTD”, **International Journal of Management Focus** (A quarterly Management Journal) (ISSN No.2250-2971) July-Sep- 2012,Volume - II, Issue 3,Pages 56-58, Archers and Elevators Publishing House, 131,AGB Layout,6th cross, Bangalore- 560 090, Karnataka, India.(www.Exclusivemba.com)

iii) **Title:** “WORKING OF DISTRICT CENTRAL CO-OPERATIVE BANK IN INDIA ”, **Journal of exclusive management science** (ISSN No.2277-5684) JAN-

2013, Volume - II, Issue 1, Pages 1-3, Archers and Elevators Publishing House, 131, AGB Layout, 6th cross, Bangalore- 560 090, Karnataka, India.(www.Exclusivemba.com)

IV) Title: “BRAND PREFERENCE OF MOBILE PHONE USERES- A STUDY WITH SPECIAL REFERENCE TO MAYILADUTHURAI ”, International Journal of Advanced Scientific Research & Development (ISSN No.2394-8906) Aug-2015, Volume - 2, Issue 2, Pages 197-200, (IJASRD) 80, Ease Street, Kottucherry salai, Keezha Nedungadu, Karaikal. www.ijasrd.org.

v) Title: “CONSUMER PREFERENCE OF HAIR CARE PRODUCT WITH SPECIAL REFERENCE TO SHAMPOO AT MAYILADUTHURAI TOWN”, Global online Electronic International Interdisciplinary Research journal (ISSN No.2278-5639) Dec-2015, Volume - iv, Issue -iv, Pages 7-11, Peer-Reviewed Journal, Impact Factor: 1.883.

vi) Title: “RECENT TRENDS IN CUSTOMER SERVICES OF COMMERCIAL BANKS IN INDIA”, Global Journal for Research Analysis (ISSN No.2277-8160) Dec-2015, Volume - 4, Issue-12, Pages 41-42.

vii) Title: “A study on consumer behavior towards purchase of television set at kumbakonam”, Global online Electronic International Interdisciplinary Research journal (ISSN No.2278-5639) Dec- 2015, Volume - V, Issue -iv, Pages 127-133, Peer-Reviewed Journal, Impact Factor: 2.521.

viii) Title: “A STUDY ON JOB SATISFACTION OF NURSING STAFFS IN GOVERNMENT HOSPITAL MAYILADUTHURAI” International Journal of Multidisciplinary Research and modern Education (ISSN: 2454-6119) Volume - II, Issue -II, Pages 252-528. www.rdmordenresearch.org, International peer reviewed online journal, Published by R&D Modern Research publication Perambalur, Tamilnadu, India.

ix) Title: “A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICES PROVIDED BY STATE BANK OF INDIA WITH SPECIAL REFERENCE TO NAGAPATTINAM DISTRICT”, AARHAT MULTIDISCIPLINARY INTERNATIONAL EDUCATION RESEARCH JOURNAL-Peer Reviewed Multidisciplinary Research journal (ISSN No.2278-5655) Nov-- 2017, Volume - VI, Issue -I, Pages 265-271, EduIndex Impact Factor: 5.18.

x) Title: “ A STUDY ON CONSUMER’S BRAND PREFERENCE OF WASHING SOAP IN MAYILADUTHURAI TOWN”, AARHAT MULTIDISCIPLINARY INTERNATIONAL EDUCATION RESEARCH JOURNAL-Peer Reviewed Multidisciplinary Research journal (ISSN No.2278-5655) Nov-- 2017, Volume - VI, Issue -I, Pages 280-286, EduIndex Impact Factor: 5.18.

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