



RESUME

PERSONAL DETAILS

Name : **Dr.A.RAVIKUMAR**
Father's Name : **Mr. S. ARUMUGAM**
Sex : Male
Date of Birth : 08-06-1989
Nationality & Religion : Indian, Hindu
Languages Known : Tamil and English
Address for communication : 1/I70, New Street,
Asikkadu, Maraiyur (PO)
Kuttalam (TK).
Pin: 609 806.
Contact Number : Cell :9843113955
E-Mail I.D : arcommerce89@gmail.com
Teaching Experience. : 5 Years

EDUCATIONAL QUALIFICATIONS : M.Com., M.Phil., M.B.A., Ph.D

Course	Institution	Year of Passing	% of Marks	Class
Ph.D	Bharathidasan University Thiruchirappalli	Jan 2020	-	COMMENDED
M.Phil.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2012	81.67	Distinction
M.Com.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2011	74.47 (Gold Medal)	First Class Distinction With “ D” Grade
M.B.A	Bharathidasan University Thiruchirappalli	2011	69.01	First Class
B.Com.,	A.V.C. College (Autonomous) Mayiladuthurai (Bharathidasan University)	2009	75.79	First Class Distinction With “ D” Grade

COMPUTER KNOWLEDGE : Diploma in Computer Application (DCA)

TECHNICAL QUALIFICATION : Typewriting Speed only (English)

EXTRA CURRICULAR ACTIVITIES : Member in Rotary Club during 2006-2008.

AWARDS AND PRIZES

1. **Gold Medal** for having secured First Rank in M.Com., in the Semester Examinations held in 2009-2011.
2. Puthogaram Thiru.M.S.K.Muthaiya Pillai – Tmt.Ambigai Ammal Prize for **Highest Marks** secured in First year M.Com.,
3. Prog.Pr.Chidambaram Prize **Highest Marks** in Economics for I – M.Com.
4. Jayanthi Mmorial Prize for **Best outgoing student** in PG courses.
5. Capitan Dr. Swaminathan Memorial prize & Mrs. Rajalakshmi Swmainathan Memorail Prizes in II-M.Com
6. University Rank Examinations in M.Com have secured **8th Rank Holder** held in Oct 2011.

SEMINAR, CONFERENCE AND WORKSHOP ATTENDED: SEMINAR ATTENDED

S.No	Name of the Seminar	Name of the Place	Date	Sponsoring Agency
1.	National Seminar on “ Investment awareness”	AVC College (Autonomous), Mannampandal.	19 th & 20 th November, 2010.	UGC & ICWAI
2.	Seminar on TALLY. ERP 9 & Office Automation	AVC College (Autonomous), Mannampandal.	27 th & 28 th March, 2012	University Grants Commission
3.	Seminar on “ Foreign Direct Investment and Business Opportunities”	AVC College (Autonomous), Mannampandal.	6 th October, 2014	University Grants Commission
4	National Seminar on “ Exploring Opportunities for Extension and Outreach services Through Commerce Education”	Annamalai University Annamalai Nagar-608 002	20 th & 22 nd February 2014	TANSICHE Chennai
5.	UGC Sate Level seminar on “ Issues in Indian Economy: National & Global Perspectives”	Poompuhar College(Autonomous) Melaiyur – 609 107	18 th & 19 th December 2014	University Grants Commission
6.	National Seminar on “ Strategic Management Practices in the Globalised Scenario”	Deva Matha College, Kuravilangad P.O Kottayam Dt, Kerala - 686633	13 th & 14 th January, 2015	University Grants Commission
7.	One day State Level	Sastra University	25 th	Sastra University

	Seminar on “ HR opportunities and Challenges in 2020”	Thanjavur- 613 401	February ,2015	Thanjavur
8.	One day State Level Seminar on “ New Paradigm in Management”	A.V.C College(Autonomous) Mannampandal	18 th Feb 2016	Department of Management studies
9.	One day State Level Seminar on “ Emerging Trends in Banking”	A.V.C College(Autonomous) Mannampandal	17 th Feb 2016	Department of Commerce.
10.	International Seminar on “ Capital Outsourcing “Prospects and Challenges”	Rajagiri Dawood Batcha College of Arts and Science RDB institute of Management Papanasam- 614 205, Thanjavur	26 th march 2015.	Department of Commerce & Management studies.
11.	National Level Seminar on “ Corporate Governance”	Annai College of Arts & Science Kumbakonam.	03 March 2016	Department of Commerce, Annai College of Arts & Science Kumbakonam.
12.	State Level Seminar on” Emerging Trends in Banking”	A.V.C College(Autonomous) Mannampandal	17 th February 2016	Department of Commerce , A.V.C College(Autonomous) Mannampandal.
13.	One day National Level Seminar on “ Recent Trends in Services Marketing”	Mass College of Arts & Science Kumbakonam.	27 th Feb 2017	Department of Commerce & Business Administration.
13.	One Day International Seminar on “ Sustainable Development in Commerce and Management Education”	Idhaya College for Women, Kumbakonam.	13 th march 2019	Department of Commerce.
14.	One day State Level Seminar on “ Corporate Social Responsibility in India”	Aditanar College of Arts and Science Tiruchendur.	15 th February 2019	Department of Commerce.
15.	One day National Level Seminar on “ Role of E-Services In Commerce”	Dharmapuram Adhinam Arts College Dharamapuram, Mayiladuthurai.	20 th February 2020	Department of Commerce.

CONFERENCE ATTENDED

S.No	Name of the Conference	Name of the Place	Date	Sponsoring Agency
1.	National Level Conference on “ Emerging Trends in the Role of Banking and management in India”	Sri Santhoshi College of Arts and Science, Polambakkam, Maduranthakam.	24 th September, 2014	Sri Santhoshi College of Arts and Science, Polambakkam, Maduranthakam
2.	National Conference on “ Investor Information & International Investments”	Government College for Women (Autonomous) Kumbakonam	6 th & 7 th March 2015	University Grants Commission
3.	International Conference on “ Innovation in Commerce and Management”	A.V.C.College (Autonomous) Mannampandal.	10 th ,11 th August 2015	A.V.C.College (Autonomous) Mannampandal.
4.	International Conference on “ Bridging Urban Rural Divide-Techno Management Perspective”	Sastra University Thanjavur	6 th & 7 th March 2015.	Sastra University Thanjavur
5.	International Conference on “ Scenario of Change Management in Business”	Vidhya Sagar Women’s College Chengalpattu.	12 th August 2016	Department of Commerce & Business Administration, Vidhya Sagar Women’s College Chengalpattu.
6.	International Conference on “ Integrated Business and Management”	Annai valankanni Arts & Science College, Thanjavur.	16 th February 2018	Annai valankanni Arts & Science College, Thanjavur.
7..	International Conference on “ E-Governance Challenges & Prospects”	Annai College of Arts & Science Kumbakonam.	03 September 2018	Annai College of Arts & Science Kumbakonam.
8.	One day International Conference on “ Recent Trends in Human Resource Management”	Mass College of Arts & Science , Kumbakonam.	13 th September 2019	Department of Commerce & Business Administration
9.	International Conference on “ New Frontier in Commerce: A Global Perspective”	Mass College of Arts & Science , Kumbakonam	16 th March 2019	Department of Commerce & Business Administration
10.	International Conference	St.Theresa’s Arts	28 th August	Department of

	on “ Current Issues in Corporate Ethics & Governance”	& Science College For Women, Tharangambadi.	2020	Commerce & Business Administration.
11.	One day International Conference on “New Paradigm in Commerce”	A.V.C.College (Autonomous) Mannampandal.	27 th February 2020	Department of Commerce.

WORKSHOP ATTENDED

S.No	Name of the Workshop	Name of the Place	Date	Sponsoring Agency
1.	UGC National Workshop on “ Writing and Publishing Research Article in Commerce and Management”	Bharathidasan University	19 th & 20 th November,2011	Smart Journal of Business Management studies
2.	Workshop on “ Business Statistics”	Veer Narmad South Gujart University Surat.	9 th ,10 th May 2015	Department of Business Management V.N.S.G.University Surat.
3.	Inter College Workshop “ DEEN BUCOM FEST-16	Deen College of Arts and Science, Nidur	17 th March 2016	Deen College of Arts and Science, Nidur
4.	National Level Workshop on “ Qualitative Research Methods in Social Sciences”	A.V.V.M Sri Pushpam College (Autonomous) Thanjavur.	08 th February 2020	Department of Commerce.

PAPER PRESENTED IN SEMINAR & CONFERENCE:

1. Presented a paper entitled “**Customer Satisfaction towards Home Loans of SBI & HDFC banks in mayiladuthuri town**” in the state level seminar organized by Department of Economics – .Poompuhar College (Autonomous) Melaiyur.
2. Presented a paper entitled “**Home Loan and Its Impacts on Customer Satisfaction – A study with Reference to Public Sector Banks in Mayiladuthurai Town**” in the National Level Conference organized by Department of Commerce - Sri Santhoshi College of Arts & Science, Maduranthakam.
3. Presented a paper entitled “**Role of Capital Market in Indian Context**” 2015 in the National Level Conference organized by Department of Commerce – Government College For Women (Autonomous) Kumbakonam.
4. Presented a paper entitled “**Recent Trends in Indian Banking Industry**” 2015 in the one day international Seminar organized by Rajagiri Dawood Batcha College of Arts and Science RDB institute of Management Papanasam- 614 205, Thanjavur.
5. Presented a Paper entitled “**Customer perception towards Home Loans of HDFC Bank- in Mayiladuhturai Town**” International Conference on Innovation in Commerce and Management organised by PG & Research Department of Commerce A.V.C.College (Autonomous) Mannampandal.

6. **A.Ravikumar (2015)** Presented a paper entitled on "New Generation Co-operatives in India" in international Level Conference organised by Department of Co-operation in TBML College Porayar.
7. **A.Ravikumar (2016)** Presented a paper entitled on "Social Media and its role in Marketing" in inter college workshop organised by Deen College of Arts and Science, Nidur, Mayiladuthurai.
8. **A.Ravikumar (2016)** Presented a paper entitled on "Change Management" in International Conference on " Scenario of Change Management in Business organized by Vidhya Sagar Women's College Chengalpattu.
9. **A.Ravikumar (2017)** Presented a paper entitled on "Role of Services Marketing in Economic Development " in one day National Level Seminar on " Recent Trends in Services Marketing organized by Mass College of Arts & Science Kumbakonam.
10. **A.Ravikumar (2018)** Presented a paper entitled on " Impact of GST in Business sector " An overview" in International Conference on " E-Governance Challenges & Prospects organized by Annai College of Arts and science College Kumbakonam.
11. **A.Ravikumar (2018)** Presented a paper entitled on " Recent Developments of Commerce and Management" in International Conference on " Integrated Business and Management organized by Annai Velankanni Arts and science College Thanjavur.
12. **A.Ravikumar (2019)** Presented a paper entitled on " Recent Trends in Digital Marketing an overview" in one day International seminar on " Sustainable Development in Commerce and Management Education" organized by Department of Commerce Idhaya college for women Kumbakonam.
13. **A.Ravikumar (2019)** Presented a paper entitled on "Job Satisfaction towards BSNL Employees with Reference to Mayiladuthurai Town " in one day International Conference on " Recent Trends in Human Resource Management" organized by Department of Commerce Mass college of Arts & Science Kumbakonam.
14. **A.Ravikumar (2019)** Presented a paper entitled on " The Impact of CSR on Customer Satisfaction" in One day state Level seminar on " Corporate Social Responsibility in India" organized by Department of commerce, Aditanar College of Arts and Science, Tiruchendur.
15. **A.Ravikumar (2020)** Presented a paper entitled on "Corporate Ethics and Governance "An overview " in one day International Conference on " Current Issues in Corporate Ethics and Governance" organized by Department of Commerce & Business Administration, St. Theresa's Arts and Science College for Women Tharngabadi.
16. **A.Ravikumar (2020)** Presented a paper entitled on " Electronic Human Resource Management: Challenges in the Digital Era" in One day National Level seminar on " Role of E-Service in Commerce" organized by Department of

commerce, Dharamapuram Adhinam Arts College , Dharmapuram, Mayiladuthurai.

17. **A.Ravikumar (2020)** Presented a paper entitled on “Challenges and Opportunities in Commerce and Management ” in one day International Conference on “New paradigm in Commerce” organized by Department of Commerce A.V.C.College (Autonomous), Mannampandal- 609 305.

Papers Published in International Journals :

- ❖ Dr.K.Kalidoss and **A.Ravikumar (2014)**, “Service Quality and Its Impacts on customer satisfaction in Banking Sector – An overview ” Pages:47-48 Journal Name: Indain Journal of Research - Paripex Vol.3 Issue:4 April 2014, ISSN:2250- 1991, Impact factor: 1.6714
- ❖ Dr.K.Kalidoss and **A.Ravikumar (2014)**, “Customer Perception towards Housing Loan: A study with Reference to SBI in Mayiladuthurai Town” Pages: 62-64 Journal Name: International Journal of Research in Commerce, Economics & Management Vol.4 Issue:8 August 2014, ISSN:2231- 4245.
- ❖ Dr.K.Kalidoss and **A.Ravikumar (2014)**, “ Problems of Housing Loan Borrowers in India- An overview ” Pages: 23-25 Journal Name: Intercontinental Journal of Finance Research Review Vol.2 Issue:7 July 2014, ISSN:2250 2347-1654 Impact Factor: 0.604.
- ❖ **A.RAVIKUMAR & Dr.K.KALIDOSS (2015)** Published a Paper entitled “ **Customer perception towards Home Loans of HDFC Bank- in Mayiladuthurai Town**” International Conference on “**Innovation in Commerce and Management**” organised by PG & Research Department of Commerce A.V.C.College (Autonomous) Mannampandal. **Pp-290-294 p- ISSN: 2394- 8906/e-ISSN: 2395-6089/Impact Factor: 2.415.**

Papers Published in Seminar/Conference Proceedings :

- ❖ Dr.K.Kalidoss & **A.Ravikumar** , Book Name: “*Issues in Indian Economy: National & Global Perspectives*” – *Customer Satisfaction towards Home Loans of SBI HDFC Banks with Reference to Mayiladuthurai Town*” Pages:261-267 ISBN:97-88-1837-126-37.
- ❖ **A.Ravikumar & Dr.K.Kalidoss** , **Book Name:** “*Emerging Trends in the Role of Banking & Management in India*” – *Home Loan and its Impacts on customer satisfaction – A study with Reference to Public sector Banks in Mayiladuthurai Town*” Pages:184-185 ISBN:978-93-83241-54-5.
- ❖ Published a Article on “ **Change Management-An Overview**” **International Conference on scenario of Change Management in Business**” organized by Department of Commerce & Business Administration Vidhaya sagar women’ s College Chengalpattu, Chennai. **ISBN-No- 97893-81899694.**

DECLARATION

I do hereby declare that the details given above are true and correct to the best of my knowledge and belief.

Place: Mannampandal

Date:

(A.RAVI KUMAR)