

Staff Profile

- 1. Name: K. BHUVANESHWARI**
- 2. Gender: Female**
- 3. Age: 43 & D.O.B: 01-05-1977**
- 4. Educational Qualifications:**



S. No.	Degree	College/University	Year of passing	Subjects	Grade/ Percentage
1	Ph.D	-	-	-	-
2	M.Phil	Annamalai University	2006	Management	62%
3	PG	Annamalai University	2001	Business administration	60%
4	UG	Annamalai University	1997	Business administration	48%
5	Others	LCC	2001	Computer	A+ Grade

5. Total Teaching Experience as on date

Sl. No.	Name of the Institution	From	To	YY//MM/DD
1	AVC College	18.01.2007	Till date	-
2	Dharumapuram Aadhinam Arts College	1.07.2002	2.01.2007	5/4/0

6. Total Teaching Experience at AVC College

Sl. No.	Institution	From	To	Subjects Taught	Remarks
1	Self financing	18.01.2007	Till date	Business Administration	-

7. Orientations/ Refresher courses attended - Total

1

Sl. No.	O/R	Title of the course	From	To	Name of the Institution and Place
1		UGC Sponsored refresher course in business economics	1.12.2004	21.12.2004	Annamalai University, Chidambaram

8. Conferences attended – Number

10

- 1. Presented a paper “Globalization – Information technology Education and Women Development” in the National seminar on “Globalization and development issues” organized by sociology wing, DDE, Annamalai University on 18th & 19th March 2009.**
- 2. Presented a paper on “Consumer rights education and women development” in the National seminar on “Consumer rights and protection” organized by Department of commerce, Annamalai University on 27th & 28th March 2009.**
- 3. Presented a research paper on “ Employment of women in Information Technology promoting the Millennium Development goals” in the UGC sponsored National seminar on “Millennium Development goals”; Achievements and problems in India organized by the Department of Population studies, Annamalai University on 30th & 31st March 2009.**
- 4. Presented a paper on “Computer education and women development ” in one day regional seminar on current issues in Indian Economy” organized by the department of Economics, Rajah Serfoji Govt college, Tanjavur during 23rd August 2009.**
- 5. Participated and Presented a paper entitled “Consumer Behaviour Towards Non-durable goods (selected goods) – a study in Mayiladuthurai Town of Nagai District” in the International Conference on “Survival and Growth Strategies in changing Business Scenario”, Commerce Wing, DDE, Annamalai University on 28th & 29th Dec 2009.**
- 6. Participated and Presented a paper entitled “Consumer Behaviour Towards Two wheeler a study with reference to Mayiladuthurai Town of Nagai District ” in the International Conference on “Management Practices for Sustainable Growth “, Management Wing, DDE, Annamalai University on July 28th to 30th 2010.**
- 7. Participated & Presented a paper on “A Study on Effectiveness of Training and Development in Reliance Communication Ltd-Chennai ” in the international Conference on “Innovation in Commerce and Management” organized by PG & Department of commerce, A.V.C.College (Autonomous) was held on 10th & 11th August 2015.**
- 8. Participated and presented in international seminar on “ E-Governance –Challenges and prospects” organized by Annai College of Arts and Science, Kumbakonam titled on “ Digital Marketing” was held on 21 Sep 2016.**

9. Presented a paper entitled “A Study on Job Satisfaction in HRR Johnson India Limited” at Karaikal. Annai Velankanni Arts & Science College Thanjavur. Held on 16th February, 2018.

10. Presented a paper Titled on “Training and Development Programmes in public Sector Banks”, one day international conference on “New Frontier in Commerce a Global prospective organized by Department of Commerce, Commerce CA, Department of Business Administration, Mass college of Arts & Science, Kumbakonam on 16th March 2019.

9. Seminars attended

- Number

20

1. Co-authored a paper on challenges in managing TV brands in the UGC sponsored National Seminar on “Managing business in knowledge age” organized by Management wing of Directorate of Distance Education, Annamalai University on 20th & 21st February 2004.

2. Participated in Research Methodology workshop organized by Department of Economics, Annamalai University during February 9th to 12th 2006.

3. Participated in UGC workshop on “Econometrics and computer applications” organized by Department of Economics, Annamalai University during February 21st to 23rd 2008.

4. Participated UGC aided National seminar on “Inclusive Growth” during 10th & 11th March 2008 at AVC College.

5. Participated the training programme on Presentable Powerful presentation held on 21th Jan. 2009 in A.V.C. College, Mannampandal.

6. Participated National Seminar on “DISASTER MANAGEMENT” Organized by Economic Wing, Annamalai University during 7th and 8th March 2009.

7. UGC National seminar on “PROFIT ABILITY THROUGH CREATIVITY AND INNOVATION “presented a paper titled “Innovation and women Leadership in Entrepreneurship” organized by Department of Business Administration, Annamalai University during 10th March 2009.

8. UGC sponsored National seminar on “Global financial crisis” during 17th – 18th March 2009 at Annamalai University presented a paper titled “Managing crisis by Information technology sector”.

9. Participated the training programme on Presentable Powerful presentation held on 21th Jan. 2009 in A.V.C. College, Mannampandal.

10. Participated a five day faculty Improvement programme on “Effective Teaching Methods” organized by the Internal Quality Assurance Cell (IQAC) from 6th Oct 2010 to 11th Oct 2010 at A.V.C. College, Mannampandal.

11. Participated in the National Seminar on “Investors Awareness” sponsored by UGC, jointly organized by the Ministry of Corporate Affairs, The Institute of Cost and Works Accountant of India (ICWAI) Puducherry chapter and P.G & Research Department of Commerce, A.V.C College held on 19th & 20th Nov 2010.

12. participated a one - day Orientation Programme on “PROMOTION OF YOUTH ENTREPRENEURSHIP” Sponsored by Bharathidasan University and organized by A.V.C.College (Autonomous) Mannampandal was held on 11th March 2011.

13. Participated in the UGC Aided a one day seminar on “Consumerism” organized by PG & Research department of Commerce 15th March 2013.

14. Participated in the one day international seminar on Bridging “Capital outsourcing-prospects and challenges” Organized by PG & Research Department of Management studies & PG & Research Department of Commerce was held on 26th March 2015.

15. Participated in the two days faculty training programme on ‘Education and Training for Empowerment of Women’ organized by IQAC Annamalai University was held on 2nd & 3rd Feb 2016.

16. Participated in the one day state level seminar on “ Emerging Trends in Banking” organized by PG & Research Department Commerce A.V.C.College (Autonomous) Mannampandal was held on 17th Feb 2016.

17. Participated in the one day state level seminar on “New Paradigm In Management” organized by Department of Management Studies A.V.C.College (Autonomous) Mannampandal was held on 18th Feb 2016.

18. participated in the international Conference on Bridging Urban and Rural Divide- Techno Management Perspective’ Organized by Sastra University was held on 26th & 27th February 2016.

19. Participated in International seminar on “Globalization – A SWOT Analysis “organized by PG and Research Department of Commerce and Management, Idhaya college for Women, Kumbakonam, on 22nd September 2016.

20. Presented a paper Titled on “ An impact of Job Satisfaction of employees in Public sector banks in Nagapattinam District”, One day International Seminar on Sustainable

**Development in Commerce & Management education “ organized by PG &Research
Department of Commerce, Idhya college for women, Kumbakonam on 13th March 2019.**

10. Workshops attended

–Number

6

- a. **Participated in Research Methodology workshop organized by Department of Economics, Annamalai University during February 9th to 12th 2006.**
- b. **Participated in UGC workshop on “Econometrics and computer applications” organized by Department of Economics, Annamalai University during February 21st to 23rd 2008.**
- c. **Participated in the Workshop on Research Methodology for Commerce, Economics and Management Researchers organized by Commerce wing “Tranche Sponsored Workshop” Annamalai University, held on 10th & 11th Oct 2009.**
- d. **Participated in the AICTE Sponsored national Workshop on “Excellence in Management Research” held at A.V.C. College of Engineering on 24th to 27th March, 2010.**
- e. **Participated in the UGC Sponsored Workshop on “Computer Applications in Research” Organized by Research and development cell, A.V.C. College (Autonomous) on 14th & 16th Feb, 2011.**
- f. **Participated in the “Workshop on Question Bank for Part – A Questions” on 26th and 27th Dec 2011 held at A.V.C.College (Autonomous), Mannampandal, Mayiladuthurai.**

11. Training programmes attended

-Number

3

1. **Participated the training programme on Presentable Powerful presentation held on 21th Jan. 2009 in A.V.C. College, Mannampandal.**
2. **Participated a five day faculty Improvement programme on “Effective Teaching Methods” organized by the Internal Quality Assurance Cell (IQAC) from 6th Oct 2010 to 11th Oct 2010 at A.V.C. College, Mannampandal.**
3. **Participated the UGC Sponsored short term training on “E-Content Development” organized by the IQAC A.V.C.College (Autonomous), Mannampandal from 17.09.12 to 22.09.12**

12. Other Positions Held in AVC College:

Sl. No.	Positions held	From	To	Nature of work
1.	PEKAK Member	2007	2010	Social Work
2.	Member of Discipline Committee	2008	2009	Disciplinary work
3.	Member of discipline committee	2014	2015	Disciplinary work

13. Proceedings Published in Seminars/Conferences etc., Number

3

1. Bhuvaneshwari .k . and Mayilvahanan. S, 2009, “Cosumer Behaviour Towards Non- durable goods (selected goods) – a study in Mayiladuthurai Town of Nagai District” Survival and Growth Strategies for Business Dynamics. 585-589.
2. Bhunaneshwari.k and Mayilvahanan. S, 2010, “”:Cosumer Behaviour Towards Two wheeler a study with reference to Mayiladuthurai Town of Nagai District ” Marketing Management Practices for Organisational Sustainability, ICMPSG, 2010, Department of the Business Administration, Annamalai University: 436 – 438.
3. Paper Published in *international* Conference on Innovation in commerce and management titled “A Study on effectiveness of Training and development in Reliance communication Ltd., Chennai “in International journal of advanced scientific research and development –Dec 2015.”

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